Personal Data protection policy statement

Privacy Policy

ECF takes your privacy very seriously. This privacy policy describes how ECF collects, processes, stores and protects your personal information.

The processing of personal data, such as the name, address, e-mail address, or telephone number of a data subject shall always be in line with the General Data Protection Regulation (GDPR) and in accordance with the country-specific data protection regulations applicable to ECF. By means of this data protection declaration, we would like to inform the general public of the nature, scope, and purpose of the personal data we collect and use. Furthermore, data subjects are informed, by means of this data protection declaration, of the rights to which they are entitled.

Who we are

As the controller, ECF has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. However, Internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed. For this reason, every data subject is free to transfer personal data to us via alternative means, e.g. by telephone.

Name and Address of the controller

Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in Member states of the European Union and other provisions related to data protection is:

European Coffee Federation
Avenue des Nerviens 9-31
B-1040 Brussels
Phone: +32 (0) 2 549 56 41
ecf@ecf-coffee.org
Website: www.ecf-coffee.org

Cookies

The Internet pages of ECF use cookies. Cookies are text files that are stored in a computer system via an Internet browser.

Many Internet sites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a character string through which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This allows visited Internet sites and servers to differentiate the individual browser of the
data subject from other Internet browsers that contain other cookies. A specific Internet browser can be recognized and identified using the unique cookie ID.

Through the use of cookies, ECF can provide the users of this website with more user-friendly services that would not be possible without the cookie setting.

By means of a cookie, the information and offers on our website can be optimized with the user in mind. Cookies allow us, as previously mentioned, to recognize our website users. The purpose of this recognition is to make it easier for users to utilize our website. For example, the website user that uses cookies does not have to enter access data each time the website is accessed, because this is taken over by the website, and the cookie is thus stored on the user’s computer system. Another example is the cookie of a shopping cart in an online shop. The online store remembers the articles that a customer has placed in the virtual shopping cart via a cookie.

The data subject may, at any time, prevent the setting of cookies through our website by means of a corresponding setting of the Internet browser used, and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an Internet browser or other software programs. This is possible in all popular Internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, not all functions of our website may be entirely usable.

Collection of general data and information

The ECF website collects a series of general data and information when a data subject or automated system calls up the website. This general data and information are stored in the server log files.

ECF collects personal information from you if you (or the organization for whom you work) request information, register for an event, sign up to a newsletter etc.

Routine erasure and blocking of personal data

The data controller shall process and store the personal data of the data subject only for the period necessary to achieve the purpose of storage, or as far as this is granted by the European legislator or other legislators in laws or regulations to which the controller is subject to.

If the storage purpose is not applicable, or if a storage period prescribed by the European legislator or another competent legislator expires, the personal data are routinely blocked or erased in accordance with legal requirements.

Your Rights regarding your personal information of the data subject

The European Union’s General Data Protection Regulation GDPR and other applicable data protection laws provide you with rights over your personal information.
ECF respects your right to access and control your information, and we will respond to requests for information and, where applicable, will correct, amend, or delete your personal information. Please remember, that on occasions your personal information may have been shared with you by your employer or by other organizations, such as educational institutions, to which you belong, if they use our services and products.

If you wish to exercise any of your rights listed below, please contact us by e-mail at ecf@ecf-coffee.org

- **Right of confirmation** - you have the right to obtain from the controller the confirmation as to whether or not personal data concerning him or her are being processed. If a data subject wishes to avail himself of this right of confirmation, he or she may, at any time, contact any employee of the controller.
- **Right of access** – you have the right to obtain from the controller free information about his or her personal data stored at any time and a copy of this information.
- **Right to rectification** – you have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her.
- **Right to erasure** (Right to be forgotten) you have the right to obtain from the controller the erasure of personal data concerning you without undue delay.
- **Right to data portability** – you have the right to receive the personal data concerning yourself, which was provided to a controller, in a structured, commonly used and machine-readable format.
- **Right to object** – you have the right to object, on grounds relating to your particular situation, at any time, to processing of personal data concerning you.
- **Right to withdraw data protection consent** – you have the right to withdraw consent to processing of your personal data at any time.

**Legal basis for the processing**

Art. 6(1) lit. a GDPR serves as the legal basis for processing operations for which we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is party, as is the case, for example, when processing operations are necessary for the supply of goods or to provide any other service, the processing is based on Article 6(1) lit. b GDPR. The same applies to such processing operations which are necessary for carrying out pre-contractual measures, for example in the case of inquiries concerning our products or services. Is our company subject to a legal obligation by which processing of personal data is required, such as for the fulfilment of tax obligations, the processing is based on Art. 6(1) lit. c GDPR. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or of another natural person. This would be the case, for example, if a visitor were injured in our company and his name, age, health insurance data or other vital information would have to be passed on to a doctor, hospital or other third party. Then the processing would be based on Art. 6(1) lit. d GDPR.
Finally, processing operations could be based on Article 6(1) lit. f GDPR. This legal basis is used for processing operations which are not covered by any of the abovementioned legal grounds, if processing is necessary for the purposes of the legitimate interests pursued by our company or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data. Such processing operations are particularly permissible because they have been specifically mentioned by the European legislator, who considered that a legitimate interest could be assumed if the data subject is a client of the controller (Recital 47 Sentence 2 GDPR).

Links to third party websites

Our websites and social media pages contain links to third party websites that are not subject to this Privacy Policy. ECF strongly recommends that you read the privacy policy of any such websites that you visit.

Period for which the personal data will be stored

The criteria used to determine the period of storage of personal data is the respective statutory retention period. After expiration of that period, the corresponding data is routinely deleted, as long as it is no longer necessary for the fulfilment of the contract or the initiation of a contract.

Policy changes

ECF may change this Privacy Policy at any time by sending you an e-mail with the modified Privacy Policy or by posting a copy of them on the website. Any changes will take effect seven (7) days after the date of our e-mail or the date on which we post the modified Privacy Policy on our website, whichever is the earlier.