European Coffee Report 2009



CONTENTS

CONTENTS	2
INTRODUCTION	3
NOTE ON THE TABLES	4
ICO INDICATOR PRICES	5
GREEN COFFEE STOCKS IN MAJOR EUROPEAN COFFEE PORTS	6
THE EUROPEAN COFFEE MARKET IN 2009	7
AUSTRIA	15
BELGIUM	18
DENMARK	21
FINLAND	24
FRANCE	27
GERMANY	30
GREECE	34
IRELAND	36
ITALY	38
THE NETHERLANDS	42
NORWAY	45
PORTUGAL	47
SPAIN	49
SWEDEN	53
SWITZERLAND	57
UNITED KINGDOM	60
SELECTED OTHER EU MEMBERS	63
EU COFFEE IMPORT DUTIES	65
EU VAT AND EXCISE DUTIES	66
LIST OF ASSOCIATION MEMBERS AND COMPANY MEMBERS	67



EUROPEAN COFFEE FEDERATION (ECF)

Sir Winston Churchilllaan 366 (19th Floor)
P.O. Box 161
2280 AD Rijswijk
The Netherlands
[t] +31 (0)70 336 51 65
[f] +31 (0)70 336 51 67
[e] ecf@ecf-coffee.org

[w] www.ecf-coffee.org

INTRODUCTION

This is the thirty-first issue of the 'European Coffee Report'. The European Coffee Federation (ECF) continues this series with the report over 2009. As usual, it contains a graph of the ICO Indicator Prices, a chapter on EU import and export figures and chapters on the individual Western European markets plus information on stocks, covering both terminal market and other stocks in the major European coffee ports. This information is collected with the highly appreciated assistance of the warehouse and port communities in the ports concerned. The information for most of the country chapters has again been provided by the ECF member associations. Their contribution to this series is invaluable and has enabled the European Coffee Report to develop into a unique and convenient single source of basic information on the European coffee market. The European Coffee Report is available only in electronic format on the ECF website.

For the sake of a uniform presentation and for ease of comparison, not all the details of the national reports could be incorporated, given that they vary widely in volume and contents. In order to give a more complete overview, the national reports were in part complemented with statistical material from other sources. This applies as well to those countries whose coffee associations are not members of ECF, but on which this report gives some information for the sake of completeness.

On the closing page of this report a list of the member associations of ECF can be found.

Disclaimer: this report is for information purposes only. No rights or obligations can be derived from its contents.

This report was finalised in August 2010

EUROPEAN COFFEE FEDERATION

NOTE ON THE TABLES

Bags are bags of 60 kilos Tons are metric tons

The recalculation of roasted and soluble coffee uses the conversion factors of the International Coffee Agreement 2001, Annex 1:

from roasted to green: multiply by 1,19from soluble to green: multiply by 2,6

Green coffee equivalent is the sum total of the volume of green, roasted and soluble coffee recalculated to green coffee with the above conversion factors.

In the notation of figures, the convention of continental Europe is followed:

- thousands are separated by a dot (.)
- the decimal sign is the comma (,)

For large numbers the so-called 'long scale' is used: 10^6 = one million, 10^9 = one milliard, 10^{12} = one billion, 10^{15} = one billiard, 10^{18} = one trillion, etc

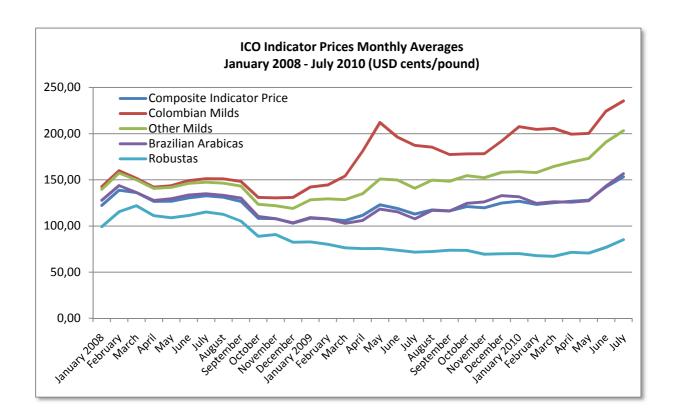
Abbreviations of currencies are those used for international banking purposes, based on ISO standards.

Eurostat import figures may differ from those from national sources

Distribution of green coffee imports by types of coffee is based on the following grouping of coffee producing countries applied by the International Coffee Organization:

	Arabicas		Robustas
Colombian Milds	Other Milds	Brazilian Naturals	
Colombia	Burundi	Bolivia	Angola
Kenya	Costa Rica	Brazil	Benin
Tanzania	Cuba	Ethiopia	Cameroon
	Dominican Republic	Paraguay	Central African Rep.
	Ecuador		Congo
	El Salvador		Congo Democratic Rep.
	Guatemala		Cote d'Ivoire
	Haiti		Equatorial Guinea
	Honduras		Gabon
	India		Ghana
	Jamaica		Guinea
	Malawi		Indonesia
	Mexico		Liberia
	Nicaragua		Madagascar
	Panama		Nigeria
	Papua New Guinea		Philippines
	Peru		Sierra Leone
	Rwanda		Sri Lanka
	Venezuela		Thailand
	Zambia		Togo
	Zimbabwe		Trinidad and Tobago
			Uganda
			Vietnam

ICO INDICATOR PRICES



As from 1 October 2005 the calculation of the ICO composite indicator price is weighted as follows:

Colombian Milds: 13%
Other Milds: 24%
Brazilian Naturals: 29%
Robustas: 34%

As from 1 October 2007 the weighting is as follows:

Colombian Milds: 14%
Other Milds: 20%
Brazilian Naturals: 31%
Robustas: 35%

As from 1 October 2009 the weighting is as follows:

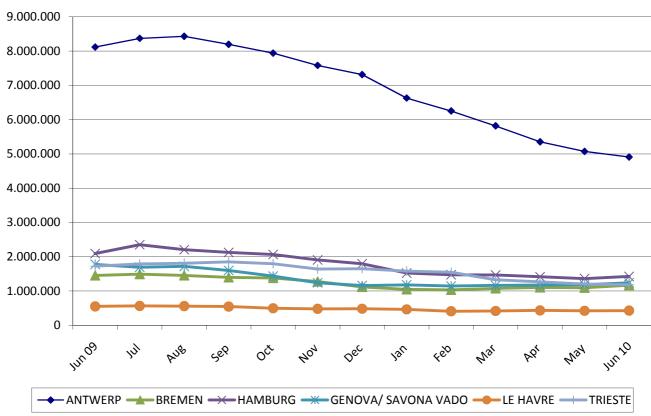
Colombian Milds: 13%
Other Milds: 23%
Brazilian Naturals: 30%
Robustas: 34%

GREEN COFFEE STOCKS IN MAJOR EUROPEAN COFFEE PORTS

Volumes are in bags of 60 kilos.

The ports covered are: Antwerp, Bremen, Hamburg, Genova/Savona Vado, Le Havre and Trieste. Stocks include LIFFE and ICE certified stocks as well as non-exchange stocks. The data are supplied by warehousing and port organisations in the listed port areas and have been compiled by ECF.

Total coffee stocks per port (Antwerp, Bremen, Genova, Hamburg, Le Havre and Trieste) June 2009 - June 2010 (in bags)



THE EUROPEAN COFFEE MARKET IN 2009

1. IMPORTS AND EXPORTS

EU data refer to the 27-member European Union. The traditional division between 'Western Europe' and 'Central and Eastern Europe' has changed over time with the increasing EU membership. The terms 'Western Europe' and 'Central and Eastern Europe' are not strictly defined, and the inclusion of a country in one or the other group has always been somewhat arbitrary. We designate EU plus Norway and Switzerland as 'Western Europe'.

Impor		fee into Europe			2009	
		in tons and in		0S - 108	20	109
	tons	bags	tons	bags	tons	bags
Austria	66.204	1.103.395	62.488	1.041.460	24.782	413.027
Belgium	185.960	3.099.333	356.558	5.942.625	307.279	5.121.317
Bulgaria	16.284	271.398	22.167	369.445	22.505	375.075
Cyprus	1.697	28.287	1.718	28.633	1.350	22.495
Czech Republic	16.388	273.130	15.795	263.242	15.669	261.152
Denmark	33.246	554.093	33.747	562.447	34.709	578.482
Estonia	31	510	42	705	87	1.452
Finland	67.237	1.120.623	70.970	1.182.828	67.410	1.123.493
France	244.204	4.070.067	218.457	3.640.943	248.087	4.134.780
Germany	1.040.125	17.335.410	1.067.446	17.790.770	1.050.594	17.509.905
Greece	28.518	475.297	27.238	453.970	27.752	462.528
Hungary	14.617	243.608	12.932	215.528	11.724	195.393
Ireland	5.062	84.358	3.085	51.412	2.473	41.208
Italy	444.160	7.402.672	448.496	7.474.933	448.909	7.481.810
Latvia	2.139	35.645	2.296	38.263	3.295	54.913
Lithuania	264	4.398	314	5.238	291	4.842
Luxembourg	262	4.368	540	8.992	510	8.503
Malta	26	425	38	635	20	332
Netherlands	153.804	2.563.402	65.803	1.096.708	70.445	1.174.080
Poland	62.595	1.043.245	67.053	1.117.552	93.054	1.550.902
Portugal	42.983	716.383	41.782	696.358	41.983	699.715
Rumania	24.492	408.203	22.247	370.777	22.102	368.370
Slovakia	4.379	72.975	4.549	75.822	3.791	63.177
Slovenia	8.676	144.597	9.358	155.973	10.257	170.953
Spain	249.994	4.166.562	248.253	4.137.553	242.363	4.039.387
Sweden	109.611	1.826.843	109.636	1.827.265	106.765	1.779.412
United Kingdom	113.390	1.889.835	117.105	1.951.747	123.851	2.064.187
EU(27) total	2.936.344	48.939.063	3.030.110	50.501.825	2.982.053	49.700.888
Norway	38.448	640.798	34.336	572.262	34.377	572.943
Switzerland	95.304	1.588.400	103.644	1.727.400	110.262	1.837.700
Western Europe total	3.070.096	51.168.261	3.168.089	52.801.487	3.126.692	52.111.531
Albania	6.763	112.721	6.921	115.349		
Belarus	15.459	257.644	17.454	290.905		
Bosnia and Herzegovina	24.605	410.080	24.460	407.662		
Croatia	24.826	413.765	24.320	405.326		
Kazakhstan	9.823	163.717	8.160	136.000		

Macedonia, FYR	8.670	144.501	8.184	136.402	
Moldova	1.501	25.012	1.622	27.026	
Russian Federation	259.052	4.317.533	243.426	4.057.098	
Serbia	37.190	619.835	41.404	690.064	
Turkey	31.800	530.006	29.979	499.656	
Ukraine	65.077	1.084.621	109.738	1.828.961	
Central and Eastern Europe	484.766	8.079.435	515.667	8.594.449	
total					
Europe total	3.554.862	59.247.696	3.683.756	61.395.936	

Notes: Figures show imports of green coffee, not decaffeinated. Figures for the Central and Eastern European countries relate to imports of coffee in all forms.

Sources: Eurostat for EU, ICO for Central and Eastern Europe, F.O. Licht's for Switzerland and external trade statistics for Norway.

In calendar year 2009 green coffee imports in Western Europe were 52,1 million bags, a decrease of 1,3% compared to the 52,8 million bags in 2008. The Western European market is dominated by the EU. Green coffee imports into the EU(27) – including intra-EU trade - decreased by 1,6% from 50,5 million bags in 2008 to 49,7 million bags in 2008. Please note that there are some slight variations with the data in last year's report. Eurostat commonly corrects its data after initial publication. Looking at individual countries, we have to point out the large drop (-60%) of imports into Austria. This is caused by closure of a roasting facility, so that less green coffee is imported. Major shifts (in percentage terms) in smaller markets are not surprising. In a market like Estonia, one container load of around 20 tons represents roughly half of the imports in 2008 and one quarter of the imports in 2009. It makes a big difference if importation takes place just before the end of one calendar year or in the beginning of a new year.

According to ICO data, Central and Eastern European imports of coffee in all forms in 2008 (the most recent year available for most of these countries) amounted to 8,6 million bags, 6,4% higher than the year before.

The 'top 20' sources of EU(27) green coffee imports (excluding intra-EU trade) in 2007, 2008 and 2009 were as follows (listed in the order of 2009 imports):

Imports of green, not decaffeinated coffee into the EU(27) (excluding intra-EU trade) by main origins									
	2007		2008		2009	2009			
	bags	%	bags	%	bags	%			
Brazil	13.093.722	28,8	13.708.290	30,0	14.604.177	32,6			
Vietnam	10.254.418	22,5	8.499.700	18,6	8.417.947	18,8			
Indonesia	1.710.813	3,8	2.763.910	6,1	2.969.125	6,6			
Honduras	1.788.630	3,9	2.257.012	4,9	2.389.678	5,3			
Peru	1.950.227	4,3	2.205.725	4,8	2.195.500	4,9			
Colombia	4.209.857	9,2	3.956.898	8,7	2.193.555	4,9			
Uganda	1.562.125	3,4	1.996.485	4,4	2.154.335	4,8			
Ethiopia	1.287.663	2,8	1.463.378	3,2	1.320.863	3,0			
India	1.781.433	3,9	1.599.763	3,5	1.295.962	2,9			
Guatemala	939.350	2,1	1.008.697	2,2	784.427	1,8			
El Salvador	621.733	1,4	704.937	1,5	740.037	1,7			
Kenya	625.782	1,4	497.440	1,1	640.645	1,4			
Tanzania	617.860	1,4	372.303	0,8	548.868	1,2			
Nicaragua	580.222	1,3	568.010	1,2	525.320	1,2			
Mexico	566.038	1,2	444.922	1,0	494.162	1,1			
Papua New Guinea	362.470	0,8	587.900	1,3	448.070	1,0			
Cameroon	625.348	1,4	481.038	1,1	375.430	0,8			
China	163.143	0,4	217.728	0,5	323.033	0,7			
Costa Rica	414.897	0,9	425.918	0,9	319.688	0,7			
Côte d'Ivoire	481.247	1,1	305.943	0,7	311.512	0,7			

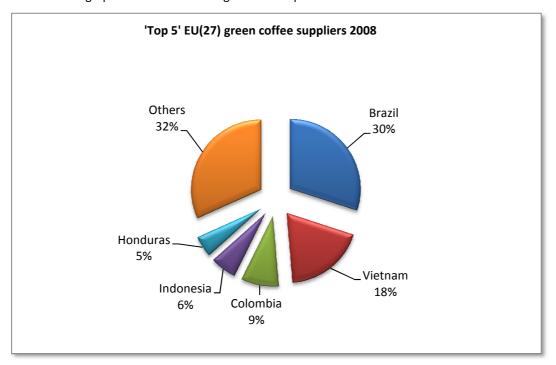
Others	1.880.555	4,1	1.586.378	3,5	1.703.827	3,8
EU(27) excl. intra-EU	45.517.533	100,0	45.652.377	100,0	44.756.160	100,0

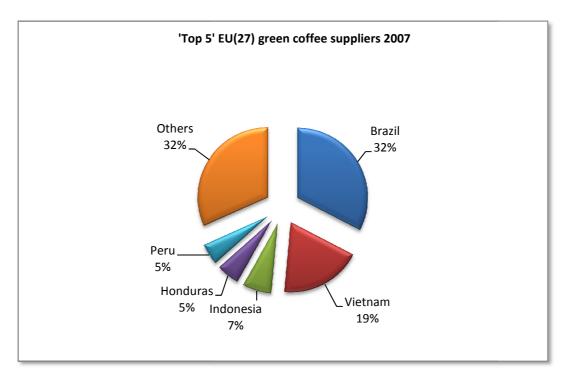
Source: Eurostat

Note: 2007 and 2008 data have been revised by Eurostat since our previous publication.

In the past years Brazil, Vietnam and Colombia were consistently the top-3 suppliers to the EU. That changed in 2009, with Indonesia replacing Colombia as third-largest origin. Brazil continued to be the major green coffee supplier to the EU. Its volume increased with close to 900.000 bags, and its market share grew with 2,6 percentage point to 32,6%. Vietnam retained its position as second supplier, with a slightly lower volume (-82.000 bags) and a marginally higher import share (+0,2 percentage points). The share of Indonesia in EU imports increased from 3,8% in 2007 to 6,1% in 2008 and 6,6% in 2009. Colombia dropped to 6th place with a market share of 4,9%, down from 8,7% in 2008, and with a volume that was 1,7 million bags lower. This is caused by significantly reduced crops in Colombia, due to adverse weather conditions and the temporary effects of the national rejuvenation programme. Older trees are replaced by new ones, which in the longer term assures an improved productivity, but it takes a few years before the new coffee trees are fully productive. In 2009 the top-5 was completed by Honduras and Peru. Both countries have replaced some of the volume traditionally sourced from Colombia. In the last three years imports from Honduras have shown a steady increase both in volume and share. The steady rise of Peru's share of EU imports in previous years has levelled off and this country is currently a stable top-5 source.

The next two graphs illustrate the changes in the 'top 5':





Because of its economic development and rapidly increasing impact on the global economy, there is always an interest in coffee imports from China. In 2005 this country supplied 101.330 bags to the EU27, in 2006 this increased marginally to 107.270 and in 2007 significantly (by 52%!) to 163.143 bags. The pattern continued in 2008 (217.728 bags, + 33% compared to the previous year) and 2009 (323.033 bags, +48%). In 2009 China entered the top-20 of EU suppliers at number 18. With this, China overtook the numbers 19 and 20 of the 2009 ranking, respectively Costa Rica and Côte d'Ivoire.

The EU is not only an important importer of green coffee, but also a significant exporter of finished products. The EU imports of green decaffeinated coffee and roasted coffee are modest compared to the exports of the same products while the imports and the exports of soluble coffee are in the same order of magnitude.

EU(27) imports and exports of green coffee and (semi)finished products from non-EU origins/to non-EU destinations												
- in tons -												
	2007	7	2008	3	200	9						
	Import	Export	Import	Export	Import	Export						
Green coffee (09011100)	2.731.052	11.398	2.739.143	12.469	2.685.370	15.931						
Green coffee, decaffeinated (09011200)	2.454	91.391	3.019	92.226	2.511	81.016						
Roasted coffee (09012100)	16.926	67.171	21.182	71.305	24.564	70.510						
Roasted coffee, decaffeinated												
(09012200)												
Soluble coffee (21011100)	47.482	51.535	43.816	39.050	41.066	39.229						

Source: Eurostat

Note (1): Eurostat revised its 2007 and 2008 data since our previous publication

Note (2): in 2008 the customs code 21011100 (coffee extracts in dry and liquid form) replaced the earlier separate codes 21011111 (dry coffee extracts) and 21011119 (liquid essences and concentrates)

Compared to 2008 the re-exports in 2009 of green coffee increased by 28%. The **exports** of green decaffeinated coffee dropped (-12%). Exports of roasted coffee were lower, both for regular (-1%) and for decaffeinated coffee (-4%). Soluble coffee exports remained virtually unchanged. Comparison of soluble coffee trade data with 2007 should take into account the change in customs code; data may not be fully comparable. Green decaffeinated **imports** decreased with 17% in 2009 compared to 2008. Imports of roasted coffee increased for both regular (+16%) and for decaffeinated roasted coffee (+8%). Imports of soluble dropped with 6%.

Looking in some more detail at the EU exports of finished products, in the years 2007-2009 the twenty main destinations of roasted coffee (non-decaffeinated plus decaffeinated), listed according to their ranking in 2009, were:

EU(27) exports of roasted coffee (incl. decaf) to non-EU destinations - in tons and % -									
	2007	- In tons	2008		2009				
	tons	%	tons	%	tons	%			
United States	14.575	20,6	13.146	17,6	11.691	15,9			
Switzerland	8.122	11,5	8.749	11,7	9.971	13,5			
Russian Federation	8.743	12,4	9.325	12,5	9.187	12,5			
Ukraine	8.242	11,7	9.601	12,9	8.885	12,1			
Australia	3.720	5,3	3.838	5,1	3.810	5,2			
Norway	2.852	4,0	3.087	4,1	2.810	3,8			
Canada	2.173	3,1	2.440	3,3	2.161	2,9			
Croatia	1.933	2,7	1.971	2,6	1.881	2,6			
Albania	1.103	1,6	1.236	1,7	1.410	1,9			
Israel	1.167	1,7	1.253	1,7	1.199	1,6			
Bosnia and Herzegovina	1.052	1,5	998	1,3	1.140	1,5			
United Arab Emirates	848	1,2	961	1,3	1.097	1,5			
Iceland	1.392	2,0	1.221	1,6	1.063	1,4			
Japan	1.275	1,8	1.376	1,8	1.041	1,4			
Turkey	1.071	1,5	994	1,3	1.011	1,4			
Belarus	693	1,0	970	1,3	960	1,3			
South Africa	853	1,2	907	1,2	901	1,2			
Ceuta	721	1,0	802	1,1	872	1,2			
Serbia	786	1,1	772	1,0	821	1,1			
South Korea	486	0,7	819	1,1	819	1,1			
Others	8.917	12,6	10.191	13,7	11.001	14,9			
Total external trade	70.722	100,0	74.655	100,0	73.730	100,0			

Source: Eurostat

In 2009 total exports of roasted coffee (including decaffeinated coffee) to non-EU destinations decreased by 1,2% in volume compared to the previous year. The US remained by far the largest non-EU destination, even though exports to the US decreased both in volume (-11,1%) and in share. The second largest destination in 2009 was Switzerland (4^{th} in 2008), closely followed by the Russian Federation and Ukraine.

Regarding the EU exports of soluble coffee (officially: extracts, essences and concentrates of coffee) to non-EU destinations, we report only on the two most recent years because the change in the customs code makes comparisons with earlier years less relevant. The total volume remained virtually unchanged (-0,5%). In 2008 and 2009 the three largest clients were the Russian Federation, Ukraine and Turkey, but the top-two switched places. Exports to the Russian Federation decreased with 32% in volume, those to Ukraine increased with 3,3%. Turkey completes the top-three with a volume that increased with close to 18% in 2009. Exports to the United States recovered from significant drops in previous years and increased with almost 64%. In volume terms, listed according to their 2009 ranking, the 10 largest destinations in the two most recent years were:

EU(27) exports of soluble coffee to non-EU destinations (HS 21011100) - in tons and % -										
	2008		2009							
	tons	%	tons	%						
Ukraine	8.663	22,2	8.951	22,8						
Russian Federation	11.355	29,1	7.724	19,7						
Turkey	1.810	4,6	2.132	5,4						
United States	1.283	3,3	2.103	5,4						
Switzerland	1.476	3,8	1.337	3,4						
Canada	1.343	3,4	1.254	3,2						

Israel	946	2,4	1.173	3,0
Croatia	1.320	3,4	1.091	2,8
Australia	763	2,0	744	1,9
United Arab Emirates	1.119	2,9	706	1,8
Others	8.973	23,0	12.014	30,6
Total	39.050	100,0	39.229	100,0

Source: Eurostat

Several coffee-producing countries have a sizeable production and export of soluble coffee. The following table, giving EU imports of soluble coffee from the five main non-EU origins in the two most recent years, illustrates this: all of the five largest suppliers in volume terms are coffee producing countries. Overall volume dropped by close to 6,3%. In 2009 Brazil retained its first position albeit with a lower volume and share. Ecuador maintained its second place with a slightly lower volume but higher share. Cote d'Ivoire lost some volume, but maintained its third position. Switzerland dropped out of the top-five and was replaced by India. Although India's volume and share was lower in 2009, that of Switzerland dropped even more.

EU(27) imports of soluble coffee from non-EU origins (HS 21011100) - in tons and % -									
	2008		2009	9					
	tons	%	tons	%					
Brazil	12.029	27,5	11.125	27,1					
Ecuador	10.436	23,8	10.178	24,8					
Côte d'Ivoire	5.173	11,8	4.219	10,3					
Colombia	3.967	9,1	3.521	8,6					
India	3.732	8,5	3.303	8,0					
Others	8.478	19,4	8.720	21,2					
Total	43.816	100,0	41.066	100,0					

Source: Eurostat

Finally in this section some data on the value of imports and exports of green, roasted and soluble coffee:

Value of EU(27) imports and exports of green, roasted and soluble coffee - in mln EUR -												
	Gre	en	Green	decaf	Roas	sted	Roaste	d decaf	Solu	ıble		
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009		
From non-EU origins	5.158	4.701	7	5	377	486	55	67	269	246		
Including intra-EU												
trade	5.752	5.284	107	111	2.170	2.235	148	153	1.200	1.126		
Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009		
To non-EU destinations	39	42	250	217	375	365	20	20	362	369		
Including intra-EU												
trade	934	846	424	351	2.329	2.338	126	128	1.253	1.325		

Source: Eurostat

These data underline the economic relevance of the coffee sector for the EU food and drinks industry and trade balance. The value of the intra-EU trade of finished coffee products (roasted and soluble coffee) in 2009 was EUR 2,7 billion. In comparison, the value of exports to non-EU destinations of finished coffee products was much smaller, but still represents a serious contribution to the EU export performance: EUR 754 million. At the same time the EU green coffee imports represent about half of the world trade, both in terms of volume and value, making the EU a significant trading partner of the coffee exporting countries.

2. PRODUCTION

The following table is a summary of the Eurostat Prodcom statistics over calendar years 2007 and 2008, summarising production of decaffeinated green, roasted, roasted decaffeinated and soluble coffee in volume and value.

Production	Production of green decaffeinated, roasted and soluble coffee in selected EU and EFTA countries - in tons -									
	PRCCODE - 10831130 - Decaffeinated coffee, not roasted.		Roasted c	10831150 - offee, not einated.	PRCCO 10831170 - decaffei coffe	Roasted nated	PRCCODE - 10831240 - Extracts, essences and concentrates, of coffee, and preparations with a basis of these extracts, essences or concentrates or with a basis of coffee.			
	2008	2009	2008	2009	2008	2009	2008	2009		
Austria	0	0	35.226	19.542	131	98	9.464	10.475		
Belgium	0	0	63.230	63.382	6.233	6.242	0	0		
Bulgaria	0	0	12.643	14.668	195	0	0	0		
Croatia	0	0	12.465	13.284	46	34	0	0		
Denmark	0	0	28.879	29.253	0	0	255	184		
Finland	0	0	57.089	57.740	0	0	6	3		
France	181	181	132.858	123.172	5.250	4.295	11.982	15.617		
Germany	284.603	217.583	495.331	511.415	39.704	26.080	120.254	107.629		
Greece	0	0	13.699	13.506	0	0	0	0		
Hungary	0	0	0	0	0	0	22.657	19.305		
Iceland	0	0	0	0	0	0	0	0		
Italy	27.683	18.446	397.946	383.547	20.287	23.126	559	583		
Latvia	0	0	0	0	0	0	0	0		
Lithuania	0	0	93	91	1	1	0	0		
Netherlands	0	0	109.126	109.631	8.430	8.132	0	0		
Norway	0	0	31.849	31.639	261	265	0	0		
Poland	0	0	49.040	48.773	0	0	8.194	8.224		
Portugal	0	0	35.755	38.059	1.728	1.563	0	0		
Romania	0	0	28.764	0	0	0	0	0		
Slovakia	0	0	3.226	2.690	0	0	0	0		
Spain	30.481	24.314	108.760	115.000	15.115	14.413	46.992	43.741		
Sweden	0	0	86.816	102.061	0	0	0	0		
United Kingdom	0	0	22.638	24.118	2.683	1.730	0	50.804		
EU27 totals	344.740	261.905	1.716.424	1.702.026	101.081	86.802	317.964	293.435		

Source: Eurostat

Note: The product codes are those of NACE rev 2.

Production of green decaffeinated, roasted and soluble coffee in selected EU and EFTA countries										
			- in mi	llion EUR -						
	PRCCODE - 1	0831130	PRCCODE -	10831150	PRCCODE -	10831170	PRCCODE - 10831240			
	- Decaffei	nated	- Roasted c	•	- Roa		- Extracts, e	essences		
	coffee, not r	oasted.	decaffei	nated.	decaffeinat	ed coffee.	and concen			
							coffee, and			
							preparation			
							basis of extracts, ess			
							concentrate			
							a basis of			
	2008	2009	2008	2009	2008	2009	2008	2009		
Austria	0	0	103	75	1	1	19	20		
Belgium	0	0	365	368	46	46	0	0		
Bulgaria	0	0	44	49	1	0	0	0		
Croatia	0	0	78	80	0	0	0	0		
Denmark	0	0	158	157	0	0	2	1		
Finland	0	0	272	246	0	0	0	0		
France	1	1	1.097	853	33	26	311	430		
Germany	380	189	1.481	1.319	114	93	755	642		
Greece	0	0	95	98	0	0	0	0		
Hungary	0	0	0	0	0	0	117	83		
Iceland	0	0	0	0	0	0	0	0		
Italy	25	20	2.760	2.710	196	193	7	8		
Latvia	0	0	0	0	0	0	0	0		
Lithuania	0	0	1	1	0	0	0	0		
Netherlands	0	0	647	662	0	0	0	0		
Norway	0	0	168	171	2	2	0	0		
Poland	0	0	189	163	0	0	42	42		
Portugal	0	0	234	264	13	13	0	0		
Romania	0	0	143	0	0	0	0	0		
Slovakia	0 68	0 53	16	15 527	0 78	0 73	0 291	0		
Spain	0	53	562 380	372	/8 0	73	291	281		
Sweden	0	0	233	183	26	14	0	675		
United Kingdom EU27 totals	4 77	264	8.965	8.319	565	514	2.990	2.650		
EUZ/ totals	4//	204	0.905	0.313	202	214	2.990	2.050		

Source: Eurostat

Note: The product codes are those of NACE rev 2.

The Prodcom statistics need to be used with care. For a number of countries data are unavailable for reasons of confidentiality. Absence of a country or 'zero' reporting therefore can mean 'unavailable' as well as 'no production'. Only those countries for which at least some data are available have been included. In some cases the reporting is questionable: countries are mentioned as having soluble coffee production where industry sources do not indicate the existence of production facilities. Please note that the Prodcom categories are not the same as those of the Harmonised System used for external trade data.

AUSTRIA

1. IMPORTS OF GREEN COFFEE

Imports of not –decaffeinated green coffee in 2009 reached a volume of 413.027 bags (24.782 tons). This is a decrease of 60% in comparison to 2008, when 1.041.460 bags (62.488 tons) were imported. This very large drop is caused by the closure of a major processing facility.

	Austria: Imports of not-decaffeinated green coffee									
		- in ba	igs and % -							
	2007		2008	3	2009					
Countries of Origin	bags	%	bags	%	bags	%				
Brazil	46.228	4,2	49.897	4,8	46.027	11,1				
India	18.522	1,7	25.453	2,4	28.185	6,8				
Vietnam	27.153	2,5	34.415	3,3	21.083	5,1				
Cameroon	14.695	1,3	15.493	1,5	11.325	2,7				
Peru	4.032	0,4	4.695	0,5	8.955	2,2				
Guatemala	7.343	0,7	3.985	0,4	6.183	1,5				
Honduras	5.928	0,5	10.043	1,0	5.353	1,3				
Costa Rica	6.872	0,6	9.232	0,9	4.978	1,2				
El Salvador	1.925	0,2	2.642	0,3	4.090	1,0				
Côte d'Ivoire	0	0,0	0	0,0	2.745	0,7				
Nicaragua	2.450	0,2	2.065	0,2	2.645	0,6				
Colombia	7.995	0,7	5.610	0,5	2.292	0,6				
Uganda	2.365	0,2	2.142	0,2	2.160	0,5				
China	3.358	0,3	2.912	0,3	2.132	0,5				
Ecuador	950	0,1	1.267	0,1	1.267	0,3				
Others	953.578	86,4	871.610	83,7	263.607	63,8				
Total all origins	1.103.395	100,0	1.041.460	100,0	413.027	100,0				

Source: Eurostat

Austria is a landlocked country and therefore the green coffee arrives mainly through other EU countries. For statistical purposes such coffee loses its initial origin. This explains the very large percentage of 'other' origins: these are EU countries with seaports in easy reach of Austria, such as Germany. At the same time this means that the list of major origins in the table above paints only a very partial picture. It is not known what origins are represented in the coffee arriving via other EU members and in which volume.

2. FOREIGN TRADE IN ALL FORMS

Austria: international trade in green, roasted and soluble coffee - in tons -										
	Gre	Green Green decaf Roasted Roasted decaf Soluble								ble
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
From non-EU origins	11.098	9.222	0	0	1.702	1.837	180	153	649	559
From EU origins	51.390	15.559	2.949	2.278	29.765	31.183	1.141	1.265	3.064	1.913
Total	62.488	24.782	2.949	2.278	31.467	33.020	1.321	1.418	3.714	2.471
Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
To non-EU destinations	21	32	0	11	4.159	2.447	119	325	266	277
To EU destinations	2.060	1.350	12	29	41.232	15.947	362	88	274	253
Total	2.081	1.382	12	40	45.390	18.394	481	413	540	530

Source: Eurostat

The closure of a large production facility logically resulted in shifts in the pattern of international trade. Total re-exports of green non-decaffeinated coffee and exports of roasted non-decaffeinated coffee fell by 34% and 59% respectively, which is consistent with expectations. In comparison, the increase in total imports of roasted non-decaffeinated coffee (+5%) is lower than could have been expected. The large drop in total imports of soluble coffee (-33%) is also remarkable. Next year's data will possibly show a more settled and consistent pattern.

3. COFFEE CONSUMPTION

According to data of the International Coffee Organization (a different source compared to previous reports) Austrian total and per capita coffee consumption in recent years were as follows:

Austria:	total coffee consumption
	- in bags -
2000	874.731
2001	1.012.664
2002	926.027
2003	719.572
2004	995.824
2005	772.066
2006	612.471
2007	846.816
2008	907.887
2009	885.716

Source: ICO

	Austria: pei	capita coffee consumption - in kilos -	
2005			5,63
2006			4,44
2007			6,11
2008			6,53
2009			6,37

Source: ICO

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

According to data of the International Coffee Organization, Austrian retail prices in recent years were as follows

Austria: ret	ail prices for roasted coffee - EUR/kilo -
2000	7,27
2001	7,22
2002	6,66
2003	6,20
2004	5,90
2005	6,67
2006	7,25
2007	6,87
2008	7,11
2009	10,99

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages.

The increase in 2009 is remarkable. In the ICO's Monthly Coffee Report of June 2010, there is a footnote indicating a change in type of coffee product, but no further details are given.

5. INFORMATION ON THE AUSTRIAN COFFEE AND TEA ASSOCIATION

The membership of the association covers 75% of the national coffee market.

6. VAT

In Austria the Value Added Tax (VAT - 'Mehrwertsteuer') for roasted coffee is 10% and for soluble coffee 20%.

BELGIUM

1. IMPORTS OF GREEN COFFEE

Please note that the sources for the data for Belgium are now mostly Eurstat and ICO. Comparability with earlier versions is not assured.

In our previous report we observed that total imports of not-decaffeinated green coffee in 2008 were 91,7% higher than in 2007. For the current report we took the latest available 2007 data from the Eurostat website, but the statistical anomaly remains. Volumes from individual origins are unrealistically different from the 2008 and 2009 volumes. Between 2008 and 2009 the pattern is more 'as usual'. While there are changes, these are of an order of magnitude that can be considered normal.

	Belgium: Imports of green not-decaffeinated coffee								
	_	- in ba							
	2007		200	8	2009				
Countries of origin	bags	%	bags	%	bags	%			
Brazil	674.228	21,8	1.549.073	26,1	1.455.275	28,4			
Vietnam	369.532	11,9	1.080.953	18,2	761.932	14,9			
Honduras	173.162	5,6	421.828	7,1	395.710	7,7			
Colombia	108.373	3,5	426.993	7,2	378.627	7,4			
Uganda	166.532	5,4	504.238	8,5	375.222	7,3			
Peru	315.227	10,2	484.397	8,2	284.295	5,6			
Ethiopia	106.547	3,4	114.988	1,9	158.637	3,1			
Indonesia	172.032	5,6	165.675	2,8	128.652	2,5			
India	53.650	1,7	137.998	2,3	114.968	2,2			
Guatemala	97.613	3,1	117.422	2,0	110.930	2,2			
Mexico	53.023	1,7	63.280	1,1	108.505	2,1			
Nicaragua	19.432	0,6	69.198	1,2	103.293	2,0			
Rwanda	63.247	2,0	60.340	1,0	84.078	1,6			
Kenya	48.320	1,6	51.887	0,9	69.972	1,4			
El Salvador	130.013	4,2	127.665	2,1	68.092	1,3			
Others	548.403	17,7	566.688	9,5	523.130	10,2			
Total all origins	3.099.333	100,0	5.942.625	100,0	5.121.317	100,0			

Source: Eurostat

In 2009 the total non-decaffeinated green coffee imports from all origins were almost 14% lower than in 2008. In 2009 the most important country of origin remained Brazil with a share in imports of 28,4%. Brazil was followed by Vietnam (14,9%) and Honduras (7,7%).

2. FOREIGN TRADE IN ALL FORMS

Regarding foreign trade in roasted and soluble coffee, Belgium is clearly an important point of entry for green coffee destined ultimately for other EU markets. This is illustrated by the large volumes of re-exported green coffee within the EU. Belgium also shows a strong export performance in processed coffee, in particular roasted coffee.

	Belgiun	n: internat		in gree in tons	n, roasted a -	and solub	le coffee			
	Gre	en	Green d	ecaf	Roast	ted	Roasted	decaf	Solu	ble
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
From non-EU origins	351.818	302.131	49	19	579	736	112	117	2.687	2.438
From EU origins	4.739	5.149	5.965	6.227	17.401	17.891	3.580	2.397	4.275	3.626
Total	356.558	307.279	6.014	6.245	17.980	18.627	3.692	2.513	6.962	6.064

Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
To non-EU destinations	1.864	1.813	3	9	1.645	949	243	60	543	307
To EU destinations	260.169	220.546	241	240	39.764	41.104	2.177	2.842	16.254	8.403
Total	262.032	222.359	243	249	41.409	42.053	2.420	2.901	<i>16.797</i>	8.710

Source: Eurostat

3. COFFEE CONSUMPTION

According to data of the International Coffee Organization, Belgian total and per capita consumption in recent years were as follows:

Belgium: total coffee consumption - in bags -							
2000	1.133.361						
2001	884.233						
2002	1.484.301						
2003	1.579.419						
2004	1.396.235						
2005	1.158.038						
2006	1.537.413						
2007	1.103.118						
2008	649.931						
2009	934.293						

Source: ICO

	Belgium: pe	r capita coffee consumption - in kilos -	
2005			6,67
2006			8,81
2007			6,29
2008			3,68
2009			5.29

Source: ICO

The 2008 data are surely a statistical anomaly. This may be connected with the inconsistencies in green coffee trade data mentioned before. In previous years, Belgian consumption data were based on excise duty payments, which gave an accurate picture. Currently we use the data of the International Coffee Organization. The ICO calculates total market size on the basis of net imports (total imports minus re-exports) plus or minus stock changes. The per capita consumption calculation is derived from this: total market divided by number of inhabitants. If there are errors in the underlying trade data supplied to the ICO, this obviously impacts on their calculation of total and per capita consumption.

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Based on ICO data, the development of retail prices for roasted coffee in recent years was as follows:

	Belgium: retail prices for roasted coffee - EUR/kilo -				
2000			7,68		
2001			7,38		
2002			7,11		
2003			7,01		

2004	6,86
2005	7,27
2006	7,58
2007	7,90
2008	8,19
2009	8,32

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages

5. EXCISE DUTIES AND VAT LEVEL

Belgium applies the following excise duties:

Green coffee: EUR 0,1983 / kg net weight
Roasted coffee: EUR 0,2479 / kg net weight
Soluble coffee: EUR 0,6941 / kg dry matter

The Belgian VAT rate remains at 6%.

DENMARK

1. IMPORTS OF GREEN COFFEE

According to data provided by the Danish Coffee Association, imports of green not-decaffeinated coffee into Denmark from all sources were 34.700 tons (578.334 bags) in 2009, compared to 33.764 tons (562.733 bags) in 2008. This is an increase of 2,8%.

Brazil and Vietnam were Denmark's most important suppliers in 2009. Imports from Brazil showed a remarkable reduction of 56% in volume. Its share in Danish green coffee imports fell from 42% in 2008 to 18% in 2009. Colombia, traditionally the 'number two' dropped to the fourth spot. In 2009, Uganda completed the 'top 5'. Some of the smaller suppliers showed very large swings, for instance Honduras, which saw its imports reduced to 1/3rd of the 2008 volume.

Denmark: Imports of green not-decaffeinated coffee - in bags and % -						
	2007		2008		2009	
Countries of origin	bags	%	bags	%	bags	%
Brazil	227.085	41,0	238.176	42,3	103.593	17,9
Vietnam	44.812	8,1	37.251	6,6	33.808	5,8
Uganda	24.245	4,4	12.447	2,2	22.843	3,9
Colombia	24.340	4,4	44.441	7,9	22.831	3,9
Peru	11.452	2,1	30.327	5,4	20.045	3,5
Indonesia	1.450	0,3	9.398	1,7	12.332	2,1
Tanzania	26.340	4,8	3.836	0,7	11.771	2,0
Honduras	5.075	0,9	34.541	6,1	10.713	1,9
Burundi	5.395	1,0	2.235	0,4	4.150	0,7
Papua New Guinea	9.448	1,7	5.021	0,9	3.873	0,7
Mexico	5.588	1,0	9.883	1,8	3.742	0,6
Kenya	8.427	1,5	6.600	1,2	2.323	0,4
Guatemala	1.823	0,3	1.816	0,3	1.980	0,3
Malawi	285	0,1	914	0,2	900	0,2
Ethiopia	2.905	0,5	2.976	0,5	857	0,1
Others	155.423	28,1	122.871	21,8	322.573	55,8
Total	554.093	100,0	562.733	100,0	578.334	100,0

Source: Eurostat (2007) and Danish Coffee Association (2008 and 2009)

When looking at the import volumes and shares, we have to express a word of caution. The category 'others' has more than doubled in 2009. Included in this category are EU countries with large seaports through which the coffee arrives in Denmark, such as Germany. For statistical purposes such coffee loses its initial origin. This means that the list of major origins in the table above paints only a very partial picture. It is not known what origins are represented in the coffee arriving via other EU members and in which volume. For the same reason it has become meaningless to present the usual table of imports by type (Colombian Milds, Other Milds, Brazilian naturals and Robustas).

2. FOREIGN TRADE IN COFFEE IN ALL FORMS

Denmark: international trade in green, roasted and soluble coffee - in tons -										
Green Green decaf Roasted Roasted decaf Soluble						ble				
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
From non-EU origins	27.042	15.848	0	1	182	256	8	13	0	0
From EU origins	6.705	18.861	1.397	1.338	15.284	13.214	258	155	0	0
Total	33.747	34.709	1.397	1.340	15.466	13.470	266	168	0	0

Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
To non-EU destinations	25	8	0	0	1.462	1.452	5	4	298	236
To EU destinations	0	28	0	0	5.956	5.788	23	0	1.131	675
Total	25	36	0	0	7.418	7.240	27	4	1.428	911

Source: Eurostat;

Please note that the source for these data is different from 2008 and 2009 in the first table.

Regarding imports of processed coffee in 2009, Sweden and Germany covered the quasi-totality of Denmark's of decaffeinated green coffee imports with a share of 57% and 39%. The remaining 3,7% was supplied by Belgium. Sweden remained by far the major supplier of roasted non-decaffeinated coffee imports with a share of 82%. Germany was the second source (8%), followed by the Netherlands (2,7%), Belgium (2,5%) and Italy (2,0%). Sweden and Germany are also the major suppliers of roasted decaffeinated coffee, with a share of 51% and 39% respectively.

Both 2008 and 2009 registered zero imports of soluble coffee. This is likely to be a confidentiality requirement.

3. COFFEE CONSUMPTION

According to data of the International Coffee Organization, the Danish total and per capita consumption in recent years was as follows:

Denmark	Denmark: total coffee consumption				
	- in bags -				
2000	790.644				
2001	868.401				
2002	804.592				
2003	724.039				
2004	848.846				
2005	794.550				
2006	822.494				
2007	773.536				
2008	694.690				
2009	719.223				

Source: ICO

	Denmark: pe	er capita coffee consumption - in kilos -	
2005			8,8
2006			9,1
2007			8,5
2008			7,6
2009			7,9

Source: ICO

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Based on ICO data, the development of retail prices for roasted coffee in recent years was as follows:

	Denmark: retail prices for roasted coffee - EUR/kilo -				
2000			8,23		
2001			7,85		
2002			7,21		

2003	6,96
2004	7,01
2005	7,58
2006	7,78
2007	7,75
2008	8,09
2009	8,36

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages

5. COMMENTS ON PARTICULAR ASPECTS

The Danish coffee association promotion activities have focused on the coffee information office.

6. EXCISE DUTIES AND VAT LEVEL

VAT is unchanged at 25% and the excise duties are DKK 5,45 per kilo for green coffee, DKK 6,54 for roasted coffee and DKK 14,17 for coffee extracts.

FINLAND

1. IMPORTS OF GREEN COFFEE

Unless otherwise indicated, the data in this chapter were supplied by the Finnish Coffee Roasters Association. In 2009 Finland imported 1.123.491 bags of green coffee, a decrease of 5% compared to 2008.

Finland: Imports of green coffee in 2000-2009 - in bags -				
Year	Imports			
2000	1.001.017			
2001	1.025.000			
2002	1.004.465			
2003	1.023.708			
2004	1.058.831			
2005	1.052.660			
2006	1.077.847			
2007	1.120.611			
2008	1.182.799			
2009	1.123.491			

The most important origins by volume were:

Finland: Imports of green coffee by country of origin					
	- in 1000 bags -				
Countries of origin	2007	2008	2009		
Brazil	465,7	500,6	467,1		
Colombia	261,0	238,3	112,5		
Guatemala	86,2	78,2	80,0		
Nicaragua	68,3	92,0	87,4		
Kenya	62,7	59,2	91,1		
Ethiopia	35,8	37,6	18,6		
Honduras	34,4	75,2	98,4		
Peru	21,8	28,6	23,6		
Tanzania	18,8	9,3	38,8		
Vietnam	17,4	17,1	19,9		
Zambia	10,9	3,3	2,4		
Burundi	7,5	4,2	11,1		
India	5,2	3,7	7,3		
Costa Rica	4,5	11,1	5,7		
Cameron	4,1	0,0	1,0		
Togo	3,6	0,0	0,0		
Germany	2,6	0,0	2,2		
El Salvador	2,4	10,4	14,0		
Others	7,7	14,0	45,6		
Total	1.120,6	1.182,8	1.123,5		

The 'top 5' suppliers in 2009 were Brazil, Colombia, Honduras, Kenya and Nicaragua.

Finland: Percentage distribution of green coffee imports by main sources 2007-2009 $$ - in $\%$ -					
Countries of origin	2007	2008	2009		
Brazil	41,6	42,3	42		
Colombia	23,3	20,1	10		
Guatemala	7,7	6,6	7,1		

Nicaragua	6,1	7,8	8,1
Kenya	5,6	5,0	8,1
Ethiopia	3,2	3,2	1,7
Others	12,5	15	23
Total	100,0	100,0	100,0

2. FOREIGN TRADE OF COFFEE IN ALL FORMS

Green coffee

Imports of green coffee reached 67.409 tons in 2009. The imports decreased by 5% from the previous year. The average C.I.F price was EUR 2,10/kg.

There were 122 tons exports of green coffee 2009 (no export in 2008).

Roasted coffee

Imports of roasted coffee were 5.200 tons in 2009, an increase of 48% from 2008.

Exports of roasted coffee increased from 2008 by 8,2% to 9.150 tons. The main export destination for roasted coffee were the Baltic Countries and Russia (98,7%).

Finland: Foreign trade in coffee 2007-2009 - in tons -						
	Imports			Exports		
Forms of coffee	2007	2008	2009	2007	2008	2009
Green coffee	67.237	70.968	67.409	192	0	122
Roasted coffee	2.509	3.517	5.200	7.676	8.551	9.150
Instant coffee	1.142	1.327	0,838	5	9	48

3. IMPORT RATES AND NATIONAL TAXES

There are no national import rates or national taxes for coffee.

4. COFFEE CONSUMPTION

The consumption of roasted coffee was 9,9 kg/person in 2009.

5. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Based on ICO data, the development of retail prices for roasted coffee in recent years was as follows:

Finland: retail prices for roasted coffee - EUR/kilo -					
2000	5,47				
2001	4,87				
2002	4,29				
2003	4,15				
2004	4,14				
2005	5,03				
2006	5,16				
2007	5,23				
2008	5,58				
2009	5,55				

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages

6. EXCISE DUTIES AND VAT LEVEL

The value-added tax for coffee is the same as for other food stuffs, i.e. 13%. The value-added tax decreased from 17 to 13% during year 2009. There are no excise duties for coffee.

FRANCE

The following is provided by the *Syndicat Français du Café* which represents the interest of the entire coffee sector. All the figures below are extracted from national official statistics provided by French customs and the French Economics Ministry.

1. IMPORTS

Total non-decaffeinated green coffee imports into France from all origins in 2009 were 248.261 tons (4.137.683 bags). This was 13,1% more than the 219.473 tons (3.657.883 bags) imported in 2008. The main green coffee suppliers in terms of volumes and percentages were:

	France: Imports of green, non-decaffeinated coffee by main origins					
		- i	n tons and % -			
	2007		2008		2009	
	bags	%	bags	%	bags	%
Brazil	1.030.000	25,29	889.500	24,32	978.883	23,66
Vietnam	788.883	19,37	529.667	14,48	644.683	15,58
Colombia	271.917	6,68	275.950	7,54	247.933	5,99
Honduras	93.733	2,30	122.333	3,34	195.067	4,71
Ethiopia	169.883	4,17	153.333	4,19	174.800	4,22
Indonesia	36.317	0,89	129.650	3,54	172.717	4,17
Peru	109.283	2,68	93.817	2,56	86.883	2,10
Uganda	116.200	2,85	106.983	2,92	78.017	1,89
Nicaragua	69.633	1,71	34.383	0,94	58.550	1,41
El Salvador	25.067	0,62	41.000	1,12	57.500	1,39
India	86.883	2,13	86.017	2,35	52.567	1,27
Guinea	83.367	2,05	29.383	0,80	49.567	1,20
Cameroon	97.300	2,39	71.333	1,95	46.533	1,12
Guatemala	80.467	1,98	75.700	2,07	45.283	1,09
Mexico	64.567	1,59	34.367	0,94	42.733	1,03
Congo Dem Rep	8.250	0,20	12.300	0,34	30.050	0,73
Sierra Leone	7.933	0,19	11.283	0,31	29.683	0,72
Côte d'Ivoire	59.450	1,46	29.083	0,80	27.767	0,67
Togo	23.867	0,59	21.467	0,59	26.083	0,63
China	14.617	0,36	19.933	0,54	24.967	0,60
Burundi	28.433	0,70	9.733	0,27	21.650	0,52
Madagascar	47.483	1,17	61.850	1,69	20.900	0,51
Costa Rica	24.400	0,60	32.417	0,89	20.550	0,50
Rwanda	16.867	0,41	20.350	0,56	19.750	0,48
EU	602.700	14,80	665.433	18,19	865.550	20,92
Others	115.067	2,82	100.617	2,76	119.017	2,89
Total all origins	4.072.567	100,00	3.657.883	100,00	4.137.683	100,00

Source: Eurostat

Brazil retained its position of first supplier. Its market share remained fairly stable, but this still represented an import volume increase of over 89.000 bags. Vietnam remained the second supplier, with a volume that was close to 115.000 bags larger and a 1,1 percentage points higher share of imports. Import volumes from Colombia dropped by 10%. The fourths and fifth suppliers, respectively Honduras and Ethiopia, both recorded large volume increases: Honduras 59% and Ethiopia 14%.

Imports split according to the types of coffee showed a slight decrease of both the Arabica and Robusta share. This is only possible because the 'unspecified' category increased, making it more difficult to have a precise idea of the percentage distribution per type of coffee.

France: Percentage distribution of green non-decaffeinated coffee imports by types of coffee $$ - in $\%$ -						
	2007	2007 2008			2009	
Arabicas	51,48		52,68		49,78	
Colombian Milds		7,21		8,61		6,75
Other Milds		14,81		15,54		14,86
Brazilian Naturals		29,46		28,71		28,17
Robustas	30,18		28,17		27,95	
Other, not specified	18,34		18,97		22,27	

2. FOREIGN TRADE FOR ALL FORMS OF COFFEE

Exports of processed coffee (in green bean equivalent):

France: Exports of coffee - in tons -					
	2007	2008	2009		
Coffee, green not decaffeinated	977	1.839	2.272		
Coffee, green decaffeinated	6.903	7.034	4.847		
Coffee, roasted not decaffeinated	12.384	15.447	17.710		
Coffee, roasted decaffeinated	563	765	823		
Extracts, essences and concentrates	32.791	32.069	34.344		
Other	4.109	5.638	6.757		
Total	57.727	62.792	66.753		

Total exports of coffee in all forms increased by 6,3% in 2009. Of the processed products, especially the exports of roasted not decaffeinated coffee showed a strong performance: +15%. The exports of green decaffeinated coffee dropped with 31%.

3. COFFEE CONSUMPTION

France : market value and size					
		2007	2008	2009	
Value (turnover before tax)	EUR million	1.946	1.933	1.873	
Volume (green coffee equivalent)	Tons	349.600	330.000	343.300	

For 2009, the per capita consumption is calculated to be 5,58 kg.

5. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Based on ICO data, the development of retail prices for roasted coffee in recent years was as follows:

France: retail prices for roasted coffee - EUR/kilo -					
2000		6,76			
2001		6,48			
2002		6,36			
2003		6,20			
2004		5,89			
2005		7,20			
2006		7,59			
2007		7,54			
2008		7,69			

FRANCE

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages.

6. OTHER ASPECTS

- · In 2009 soluble coffee represented 15% of coffee (green bean equivalent) consumed in France
- The espresso method of preparation is becoming increasingly popular: annually 16,7 milliard cups are consumed in this form
- Of the roasted coffee, over 80% of sales take place in medium-sized and larger supermarkets. The remaining 20% is divided between cafés/hotels/restaurants, other out-of-home, vending and speciality shops.
- The share of decaffeinated coffee is estimated to be 7% of consumption.
- The share of ethically traded and sustainably produced coffee. It is estimated to be 2,5%.

GERMANY

1. IMPORTS OF GREEN COFFEE

According to Eurostat data, imports of not-decaffeinated green coffee into the Federal Republic of Germany in 2009 reached a volume of 17,5 million bags (1.050.594 tons), a slight decrease of 1,6% compared to the 17,8 million bags (1.067.446 tons) imported in 2008.

Germany: Imports of not-decaffeinated green coffee						
- in bags and % -						
	2007		2008		2009	
	bags	%	bags	%	bags	%
Brazil	4.808.893	27,7	4.914.440	27,6	5.881.318	33,6
Vietnam	3.990.752	23,0	2.809.103	15,8	2.855.978	16,3
Indonesia	809.033	4,7	1.533.213	8,6	1.390.622	7,9
Peru	1.045.750	6,0	1.124.445	6,3	1.190.290	6,8
Honduras	915.188	5,3	1.054.673	5,9	1.074.133	6,1
Ethiopia	605.795	3,5	786.490	4,4	750.673	4,3
Uganda	367.093	2,1	472.865	2,7	621.263	3,5
Colombia	1.466.602	8,5	1.290.802	7,3	494.272	2,8
El Salvador	447.665	2,6	518.605	2,9	482.138	2,8
Papua New Guinea	324.648	1,9	552.027	3,1	412.750	2,4
China	98.097	0,6	137.380	0,8	244.513	1,4
Mexico	295.563	1,7	246.450	1,4	217.125	1,2
Guatemala	278.688	1,6	339.007	1,9	209.162	1,2
Kenya	218.358	1,3	138.422	0,8	191.183	1,1
India	236.398	1,4	247.935	1,4	154.980	0,9
Others	1.426.885	8,2	1.624.913	9,1	1.339.503	7,6
Total all origins	17.335.410	100,0	17.790.770	100,0	17.509.905	100,0

Source: Eurostat

Note: 2007 totals are based on older extra-trade figures and provisional

The list of the countries of origin changed in 2009. While Brazil remained the largest supplier and Vietnam the second largest, Colombia dropped from third to eighth place. This was the consequence of the significantly lower crop volumes in Colombia. Imported volumes from Brazil increased with 20% (close to 1 million bags). Those from Vietnam remained fairly stable (+1,7% - 47.000 bags). Volumes from Colombia dropped with 62% - close to 800.000 bags. Indonesia became the third supplier. Peru and Honduras completed the top-5 with a fairly stable volume and import share.

The 2009 distribution of green coffee imports according to ICO coffee groups illustrates the much reduced imports from Colombia. The overall share of Arabicas remained unchanged thanks to a higher share of Brazilian Naturals.

Germany: Percentage distribution of not-decaffeinated green coffee imports by type					
2007 2008 2009					
Arabicas	68		68		68
Colombian Milds	12		9		5
Other Milds	25		27		25
Brazilian Naturals	31		32		38
Robustas	31		28		29
Other/Unknown	1		4		3

Source: derived from Eurostat and ICO. Due to rounding total may differ from sum of components

2. FOREIGN TRADE IN COFFEE

Germany: Imports and exports of coffee in all forms - in tons -						
Customs Imports Imports Exports Export Code 2008 2009 2008 2009						
Green coffee (not decaffeinated)	0901 11 00	1.051.458	1.050.505	145.808	174.023	
Green coffee (decaffeinated)	0901 12 00	3.229	2.099	140.459	123.951	
Roasted coffee (not decaffeinated)	0901 21 00	55.178	39.902	145.399	158.281	
Roasted coffee (decaffeinated)	0901 22 00	1.032	755	9.460	9.188	
Coffee extracts in dry and liquid form*	2101 11 00	25.063	23.036	57.671	56.933	
Preparations**	2101 12 92	10.203	13.388	14.737	14.617	

Source: Statistisches Bundesamt

According to Eurostat data, the 2009 import of decaffeinated green coffee was dominated by three countries: Italy (40,4%) followed by the Netherlands (33,4%) and Spain (13,9%). The main suppliers of roasted non-decaffeinated coffee were Italy (33,3%) and Poland (15,9%) and the Netherlands (14,8%). The main sources for roasted decaffeinated coffee were the Netherlands (43,0%), the Czech Republic (29,1%) and Belgium (10,4%). Coffee extracts were mainly sourced from Belgium (32,8%), Ecuador (18,4%) and Spain (10,8%). The main export destinations of decaffeinated green coffee in 2009 were the United States (55,2%), Spain (11,7%) and the Netherlands (7,8%). Exports of roasted non-decaffeinated coffee were mainly destined to Poland (15,6%), France (15,0%), the Netherlands (14,8%), and Austria (6,7%). In 2009 the three largest export destinations for roasted decaffeinated coffee were France (21,5%), the Netherlands (17,3%) and Belgium (15,1%). Coffee extracts were mainly destined for the United Kingdom (14,9%), Poland (13,0), France (11,9%) and Ukraine (9,1%).

3. COFFEE CONSUMPTION

In 2009, the statistical total consumption increased slightly with 1,4%, as did the per capita consumption: from 6,2 kilo (green coffee equivalent) to 6,3 kilo.

Ger	many: total and per c	apita consumption
	Green coffee *	Per capita consumption
	- in tons -	- in kilo green coffee
		equivalent -
1953	75.417	1,5
1960	191.005	3,5
1965	271.100	4,6
1970	295.789	4,9
1975	344.999	5,6
1980	410.748	6,7
1985	419.306	6,9
1990**	563.350	7,1
1991	590.101	7,4
1992***	605.500	7,5
1993	601.200	7,4
1994	578.800	7,1
1995	564.600	6,9
1996	562.250	6,9
1997	551.480	6,7
1998	548.170	6,7
1999	549.520	6,7
2000	548.520	6,7

^{*}until 31.12.2008 listed separately: dry coffee extracts (Customs code 2101 11 11) & liquid essences and concentrates (Customs code 2101 11 19)

^{**}on the basis of extracts, essences and concentrates of coffee

2001	549.530	6,7
2002	541.050	6,6
2003	532.030	6,5
2004	525.930	6,4
2005	502.835	6,1
2006	510.420	6,2
2007	512.020	6,2
2008	519.160	6,3
2009	527.160	6,4

Source: Deutscher Kaffeeverband

^{*} Green coffee processed for consumption on the German market; ** from 1990: including inhabitants of the new Bundesländer; ***from 1992: estimated total market volume (Deutscher Kaffeeverband)

Germany: coffee market segments - in tons -								
	2007 2008 2009							
Roasted coffee	394.000	400.000	407.000					
Of which:								
Roasted coffee, not decaffeinated	361.000	367.000	376.000					
Roasted coffee, decaffeinated	33.000	33.000	31.000					
Included in roasted coffee:								
Espresso/Caffè Crema	36.000	43.000	48.000					
Coffee pads/-capsules	21.000	26.000	30.000					
Soluble coffee*	16.600	16.600	16.600					
Of which:								
Soluble coffee, not decaffeinated*	15.800	15.820	15.870					
Soluble coffee, decaffeinated*	800	780	730					
Of which:								
Soluble coffee in pure form	12.000	12.200	12.400					
Soluble coffee in mixes*	4.600	4.400	4.200					

Source: Deutscher Kaffeeverband

The market share of the segments single portions and espresso/caffè crema kept increasing. In 2008 43.000 tons of espresso and caffè crema were supplied to the total market.

Non-household consumption is difficult to assess statistically. According to market research, this segment accounts for 30% of the total market. However, a large part of this segment is covered by household packs. There are no exact data as to how many household packs are consumed in the out-of-home sector.

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Germany: retail prices for roasted coffee - Euro/500g -					
1970	4,24				
1980	4,94				
1990	3,70				
2000	3,43				
2001	3,27				
2002	3,06				
2003	3,00				
2004	2,91				
2005	3,61				
2006	3,79				

^{*}For soluble coffee only the coffee component has been included in the calculations.

2007	3,76
2008	3,84
2009	3,76

Source: ICO, Deutscher Kaffeeverband

5. ASSOCIATION MEMBERSHIP

As at end of March 2010, the membership of the German Coffee Association consisted of:

Coffee Agents and Brokers:	6
Green coffee importers:	14
Warehousing companies:	3
Producers of decaffeinated coffee:	3
Producers of soluble coffee and soluble coffee beverages:	8
Coffee roasters:	65
Coffee associated members:	15
Supporting members:	25

6. COMMENTS ON PARTICULAR ASPECTS

On September 25th 2009 the German Coffee Day was celebrated for the fourth time with great success. More than 300 companies organised different activities in order to promote coffee and demonstrate its diversity.

In 2009 the German Coffee Association continued the national Healthcare Professions Coffee Education Programme. The aim is to counteract the prejudices against the health effects of coffee among the target group of opinion leaders in health questions.

7. VAT, EXCISE DUTIES

VAT on coffee is 7% (in retail). Germany has a specific excise duty on coffee. This is EUR 2,19 for 1 kg roasted coffee and EUR 4,78 for 1 kg soluble coffee. For products containing coffee the following excise duties apply:

Germany: excise duty for products containing coffee - in EUR -							
Volume of roasted or soluble coffee per kilo product	Roasted coffee	Soluble coffee					
10 g to 100 g per kg	0,12	0,26					
> 100 g to 300 g per kg	0,43	0,94					
> 300 g to 500 g per kg	0,86	1,91					
> 500 g to 700 g per kg	1,32	2,86					
> 700 g to 900 g per kg	1,76	3,83					

Source: Kaffeesteuergesetz (coffee tax law)

GREECE

1. IMPORTS OF GREEN COFFEE

In 2009 imports of green, not decaffeinated coffee from all sources into Greece were 27.752 tons (462.528 bags). In calendar year 2008 a volume of 27.238 tons (453.970 bags) was imported. This represents a modest increase of 1,9%.

The most important origins in the most recent three years were (listed in the 2009 order):

Greece: Imports of green, not-decaffeinated coffee by origin							
- in bags -							
	2007		2008	3	2009		
Countries of origin	bags	%	bags	%	bags	%	
Brazil	327.360	68,9	300.130	66,1	311.788	67,4	
Vietnam	44.782	9,4	35.980	7,9	42.833	9,3	
India	46.400	9,8	42.242	9,3	41.755	9,0	
Indonesia	15.797	3,3	19.805	4,4	17.288	3,7	
Colombia	8.382	1,8	9.410	2,1	7.340	1,6	
Ethiopia	6.715	1,4	7.105	1,6	6.638	1,4	
Uganda	1.513	0,3	5.860	1,3	2.082	0,5	
Tanzania	335	0,1	0	0,0	1.170	0,3	
Costa Rica	900	0,2	783	0,2	1.105	0,2	
Cameroon	1.848	0,4	1.623	0,4	918	0,2	
Guatemala	205	0,0	365	0,1	652	0,1	
Congo Dem Rep	0	0,0	0	0,0	650	0,1	
Nicaragua	775	0,2	417	0,1	523	0,1	
Madagascar	0	0,0	937	0,2	350	0,1	
Kenya	550	0,1	310	0,1	228	0,0	
Others	19.735	4,2	29.003	6,4	27.207	5,9	
Total all origins	475.297	100,0	453.970	100,0	462.528	100,0	

Source: Eurostat

In 2009 Brazil remained by far the most important supplier, with a higher volume. In recent years, India and Vietnam have contested the second place. In 2004 India overtook Vietnam, which became the third supplier. This ranking was maintained until this year. In 2009 Vietnam re-took the second position, swapping places with India. The fourth position in 2009 was again taken by Indonesia and Colombia remained fifth supplier. It seems that the huge fluctuations in import pattern observed previously has levelled off in recent years, at least for the five major suppliers. The fact that Colombia recorded a 22% drop in imports in 2009 is a consequence of the lower crops in that country. Big swings can still be observed among the smaller origins such as Uganda (-64,5%) and Guatemala (+78,5%).

2. FOREIGN TRADE IN ALL FORMS

Greece: international trade in green, roasted and soluble coffee - in tons -										
Green Green decaf Roasted Roasted decaf Soluble							ble			
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
From non-EU origins	25.783	26.183	0	3	91	44	6	0	5.211	4.296
From EU origins	1.456	1.569	165	119	8.974	10.400	304	165	3.864	4.139
Total	27.238	27.752	166	122	9.065	10.444	309	165	9.075	8.435
Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009

[I]
[I]
I
\simeq
C

To non-EU destinations	113	269	1	0	244	236	0	0	92	83
To EU destinations	2.510	2.089	0	10	345	190	3	1	409	464
Total	2.623	2.358	1	10	589	426	3	1	501	547

Source: Eurostat

This table illustrates the high percentage finished coffee imports into Greece. Expressed in green coffee equivalent, the volume of the 2009 finished coffee imports (roasted + soluble) was 1/4th larger than the green coffee imports. Total coffee imports of all forms into Greece increased marginally (+0,4%) from 62.154 tons green coffee equivalent in 2008 to 62.428 tons in 2009. Greece's roasted coffee imports (regular + decaffeinated) came from Italy (39,4%), Germany (33,4%) and Portugal (7,4%). In 2009 Côte d'Ivoire (49,9%) and Spain (31,5%) were the main sources for soluble coffee.

3. COFFEE CONSUMPTION

The ICO calculates the consumption of coffee in Greece as follows:

Greece: Total coffee consumption						
- in bags -						
Years	Total consumption					
2000	687.436					
2001	547.851					
2002	826.549					
2003	928.563					
2004	871.045					
2005	870.119					
2006	856.589					
2007	1.014.597					
2008	978.073					
2009	973.876					

Greece: Per capita consumption - in kg green coffee equivalent -					
Year	Consumption				
2005	4,72				
2006	4,63				
2007	5,48				
2008	5,27				
2009	5,25				

Source: ICO; some data revised

4. VAT, EXCISE DUTIES

In Greece, the VAT on roasted and soluble coffee is 11%. There are no excise duties.

IRELAND

1. IMPORTS OF GREEN COFFEE

In 2009 imports of green, not decaffeinated coffee from all sources into Ireland were 2.473 tons (41.208 bags) compared to 3.085 tons (51.412 bags) in 2008. This means that 2009 imports were almost 20% lower in volume than the previous year. Compared to the imports in 2007, the volume in 2009 has been halved.

Close to 90% of the green coffee imported into Ireland arrives through other EU members, mostly the United Kingdom (67%) and Germany (18%). This makes it impossible to determine the original country of export. With this limitation, the following table provides the most important producing country origins in the three most recent years (in 2009 order):

Ireland: Imports of green, not-decaffeinated coffee by origin - in bags -											
	2007		2008	3	2009						
Countries of origin	bags	%	bags	%	bags	%					
Nicaragua	2.473	2,9	3.685	7,2	1.498	3,6					
Indonesia	9.027	10,7	3.620	7,0	1.493	3,6					
Colombia	6.757	8,0	3.185	6,2	960	2,3					
Brazil	5.120	6,1	6.468	12,6	320	0,8					
Costa Rica	1.578	1,9	630	1,2	317	0,8					
Malaysia	0	0,0	0	0,0	83	0,2					
Others	59.403	70,4	33.823	65,8	36.537	88,7					
Total all origins	84.358	100,0	51.412	100,0	41.208	100,0					

Source: Eurostat

2. FOREIGN TRADE IN ALL FORMS

Ireland: international trade in green, roasted and soluble coffee - in tons -												
	Gre	Green		Green decaf		Roasted		Roasted decaf		Soluble		
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009		
From non-EU origins	1.434	281	0	0	111	90	0	2	2	0		
From EU origins	1.651	2.192	27	101	1.315	1.341	34	49	1.068	1.686		
Total	3.085	2.473	27	101	1.426	1.431	34	51	1.070	1.687		
Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009		
To non-EU destinations	0	0	0	0	2	1	0	0	5	0		
To EU destinations	149	114	3	1	384	229	1	1	54	38		
Total	149	114	3	1	386	230	1	1	59	38		

Source: Eurostat

This table illustrates the high percentage finished coffee imports into Ireland. Expressed in green coffee equivalent, 2009 green coffee imports were only 42% of the volume of the finished product imports (roasted + soluble). Total coffee imports of all forms into Ireland increased from 7.631 tons green coffee equivalent in 2008 to 8.722 tons in 2009 (+14,3%). The vast majority of Irelands soluble coffee imports (almost 90% in 2009) came from the United Kingdom. The Netherlands (5,3%) and Italy (3,7%) supplied most of the remainder. In 2009 the UK represented 78% of Irelands roasted coffee imports. The second largest supplier – at a considerable distance - was Germany (8,5% in 2009).

3. COFFEE CONSUMPTION

The International Coffee Organisation provides the following data on coffee consumption in Ireland:

Ireland: Total coffee consumption - in bags -				
Years				
2000	83.158			
2001	146.240			
2002	136.116			
2003	150.926			
2004	224.743			
2005	222.892			
2006	202.660			
2007	244.346			
2008	115.107			
2009	134.496			

Ireland: Per capita consumption - in kg green coffee equivalent -					
Years					
2005	3,19				
2006	2,85				
2007	3,36				
2008	1,56				
2009	1,82				

Source: ICO

After the large and still unexplained apparent drop in total and per capita consumption in 2008, the 2009 data showed a significant increase, even if the levels of previous years have not been reached.

ITALY

1. IMPORTS OF GREEN COFFEE

According to official data from the National Institute of Statistics (ISTAT), the quantity of green coffee imported into Italy in the year 2009 was 7.484.143 bags (449.049 tons), an increase of 0,12% compared to 2008.

This relatively low increase should be ascribed to the reduction of processed coffee exports by 1,29%. The annual data for green coffee imports however show that, for a number of reasons, import activity does not directly result from changes in demand of the coffee processing industry. In order to provide a more accurate and realistic analysis of the activity in this sector it is worthwhile taking into consideration data related to the import and export of coffee in all forms in the last six years.

This comparison shows that the annual growth in the coffee processing sector for the period in consideration is about 2,61%. On the other hand, if movement of all forms of coffee is used as the basis for calculation, within the same period coffee imports have increased by 2,50%, exports by 7,40%.

		بومال براد ا	orts of gree	n coffoe			
		italy: imp	- in bags -	n conee			
Country of Origin	2003	2004	2005	2006	2007	2008	2009
Brazil	2.428.847	2.330.265	2.408.309	2.555.270	2.622.211	2.632.506	2.629.697
Vietnam	830.764	902.292	982.050	1.118.287	1.363.381	1.322.467	1.367.306
India	699.153	844.969	748.934	893.873	943.971	769.871	729.856
Uganda	339.275	249.554	245.459	146.067	284.722	486.046	548.246
Indonesia	377.106	371.521	484.097	466.671	325.940	399.499	519.597
Colombia	246.345	253.460	352.293	399.286	414.546	402.951	214.159
Guatemala	197.506	209.282	153.635	174.292	183.956	208.262	193.137
Tanzania	33.331	49.153	95.299	73.174	79.280	79.993	186.111
Honduras	124.212	123.754	89.880	128.815	128.775	116.246	183.080
Cameroon	277.270	338.578	299.654	251.930	251.971	202.079	164.355
Ethiopia	104.803	108.052	141.412	105.468	125.381	135.231	134.898
Peru	15.002	25.173	38.556	29.448	50.813	84.119	99.291
Costa Rica	163.232	119.442	101.525	73.606	75.112	76.140	65.356
Congo Dem. Rep.	66.325	81.030	85.292	68.367	47.890	59.062	55.226
Côte d'Ivoire	178.151	173.254	143.407	128.354	114.729	90.842	53.881
Nicaragua	34.005	40.995	35.735	42.301	56.772	50.163	45.253
El Salvador	29.227	24.138	39.230	25.215	41.820	33.185	45.045
Togo	20.413	28.299	36.137	40.758	44.502	50.351	30.157
Congo	57.906	57.491	24.522	30.109	71.003	61.062	25.147
Kenya	10.197	8.681	9.938	10.628	10.699	10.212	18.882
Mexico	10.616	13.966	11.888	13.028	17.234	8.024	17.051
Dominican Rep.	21.372	21.622	16.682	16.805	19.010	13.516	13.928
Burundi	3.639	4.689	43.081	40.856	6.490	8.430	13.440
Haiti	4.581	5.489	3.845	3.760	4.651	3.833	3.856
Others	108.816	72.357	74.191	99.112	117.764	170.791	127.188
Total	6.382.094	6.457.506	6.665.051	6.935.480	7.402.623	7.474.879	7.484.143

The data for the year 2009 contained in the above table compared with the previous year show that:

- Brazil, with a slight decrease, maintains with a large margin its position as the number one supplier of coffee for the Italian market.
- imports from Vietnam have increased; this country has consolidated its position of second supplier of the Italian market;
- imports from Uganda, Indonesia, Tanzania, Honduras, Kenya and Mexico have shown a sizeable growth;
- imports from India, Colombia and Congo have decreased considerably;
- in terms of percentage, the origins that in 2009 have shown the greatest improvement within the Italian market are: Uganda, Indonesia and Tanzania.

Italy: Imports of green coffee - in % -							
Country	2003	2004	2005	2006	2007	2008	2009
Brazil	38,06	36,09	36,13	36,84	1,49	35,32	35,14
Vietnam	13,02	13,98	14,74	16,04	0,78	17,69	18,27
India	10,96	13,09	11,24	12,89	12,75	10,33	9,75
Uganda	5,32	3,87	3,68	2,10	0,18	6,40	7,32
Indonesia	5,91	5,76	7,26	6,73	0,19	5,35	6,94
Colombia	3,86	3,93	5,29	5,76	5,60	5,42	2,86
Guatemala	3,09	3,24	2,31	2,51	2,49	2,82	2,58
Cameroon	4,34	5,25	4,50	3,64	3,40	2,72	2,20
Ethiopia	1,64	1,67	2,12	1,52	1,69	1,83	1,80
Costa Rica	2,56	1,85	1,52	1,07	1,01	1,02	0,87
Ivory Coast	2,79	2,69	2,15	1,85	1,55	1,21	0,72
Others	8,45	8,58	9,06	9,04	9,42	9,89	11,55
Total	100,00	100,00	100,00	100,00	100,00	100,00	100,00

With regard to the percentage distribution according to groups of coffee, there are significant movements only for "Colombian Milds" which are decreasing by 15,8%; "Brasilian Naturals" coffees maintain substantially their position, "Robusta" imports are growing by 2,8%, Other Milds" by 1,6%.

Italy: Imports of green coffee - distribution by coffee type –							
Туре	2003	2004	2005	2006	2007	2008	2009
Colombian Milds	4,59	4,85	6,90	6,99	6,87	6,72	5,66
Other Milds	20,93	22,58	19,66	21,07	21,20	18,95	19,25
Brazilian Naturals	40,13	37,96	38,47	38,51	37.43	37,62	37,33
Robustas	34,35	34,61	34,97	33,43	34,50	36,71	37,76
Total	100,00	100,00	100,00	100,00	100,00	100,00	100,00

2. FOREIGN TRADE IN ALL FORMS

The year under analysis is characterised by an unusually poor growth of green coffee imports and by the further sizeable expansion of the foreign trade of processed coffee.

As can be seen from the following table the import of green coffee and the export of roasted coffee show a positive trend.

The trade of coffee with countries in the European Union is particularly active.

Italy: Foreign trade in coffee in all forms - in tons-								
	Imports				Exports			
	2006	2007	2008	2009	2006	2007	2008	2009
Green coffee	416.129	444.157	448.630	449.049	5.472	5.950	5.748	5.819
Green decaffeinated coffee	7367	7.740	7.970	8.078	875	764	827	720
Roasted coffee	14.383	14.366	16.712	12.401	87.711	98.446	101.618	102.145
Roasted decaffeinated coffee	505	440	700	630	2.816	3.177	3.279	3.002
Coffee Extracts	4.174	4.513	4.841	4.401	445	647	320	606
Preparations with coffee	1.348	1.616	1.864	2.657	4.634	7.401	6.681	5.958

Exports of roasted coffee, which in recent years has represented the major positive factor of the activity in the Italian coffee sector - since the increase in internal consumption is rather contained - has further increased reaching nearly 2,1 million bags green equivalent.

Thanks to this growth, Italian coffee roasting firms have strengthened their position in the group of major coffee exporters, consolidating the second place held for several years.

3. COFFEE CONSUMPTION

In 2009 the sales volume of the total home coffee market in Italy is stable (+0,2%) compared to the previous year.

If the market segmentation is analysed in detail, it has to be pointed out that the segments have different trends: the Moka segment (coffee with caffeine for coffee pot machines – about 70% of total household consumption in volume) is stable whereas the Espresso segment (coffee blends for espresso machines – about 12% of total household consumption in volume), the Beans segment (7% of total household consumption in volume) and the Decaffeinated segment (7% of total household consumption in volume) are decreasing by 1%. Finally, the Pods segment, which reached a share of 3% on the total market, rose by more than 50%.

Total packaged coffee (total market without the instant segment): sales location in percentage by type of client and point of sale (year 2009):

Type of Client		Type of Sales Outlet	
	%		%
Large Distributors	50,6	Supermarkets & Hypermarkets	67
Volunteer Union and Purchasing Groups	49,4	Self Services & Groceries	22
		Discount	11

In the "out of Home" consumption the economic downturn that encourages the switch from foodservice to other low-cost solutions (i.e. vending and/or unconventional point of sales) continues in 2009. Foodservice volume is therefore expected to decrease.

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

In 2009 the average price of the total regular coffee was EUR 8,23/kg and it increased by 3,1% compared to 2008

The average price of the Moka segment was EUR 7,34/kg and it decreased by 1,4%.

The price of the decaffeinated segment increased slightly compared to the previous year: EUR 9,19/kg (+0,3%); the average price of the Espresso segment decreased by 2,7% to EUR 9,33/kg.

5. COMMENTS ON PARTICULAR SUBJECTS

During 2009 the *Consorzio Promozione Caffè* continued its public relations campaign and communication campaign, aimed at consolidating the positive effects generated throughout the campaign in preceding years. This activity is focused primarily towards consumer reassurance through public relations and communication initiatives targeted at opinion leaders, the media and the world of consumerism.

A large part of the budget was destined to the "Education program on coffee, caffeine and health for the healthcare professionals", co-financed by ISIC. All these activities will be carried out in 2010.

6. VAT LEVELS

Coffee is subject to 20% Value Added Tax. Soluble coffee is subject to 10% Value Added Tax.

THE NETHERLANDS

1. IMPORTS OF GREEN COFFEE

In 2009 imports of green coffee into the Netherlands reached a volume of 3.234.456 bags (194.067 tons), an increase compared to the previous year when 2.776.200 bags (166.572 tons) were imported. The table below shows the most important countries of origin.

The Netherlands: Imports of green coffee - in bags -						
Countries of origin	2008	2009				
Brazil	814.117	1.301.688				
Vietnam	485.205	442.542				
Uganda	198.683	269.785				
Honduras	209.109	268.827				
Peru	260.562	238.745				
Colombia	204.850	133.825				
Kenya	54.689	82.299				
Guatemala	59.091	62.058				
Mexico	18.826	61.806				
Rwanda	22.574	47.455				
Others	448.493	325.425				
Total	2.776.200	3.234.456				

Source: HPA (Central Commodity Board for Arable Products)

The figures in the table above are based upon registration of the origin of green coffee imported for roasting in the Netherlands.

The Netherlands: percentage distribution of net green coffee imports by main sources - in %-						
Countries of origin	2008	2009				
Brazil	29,3	40,2				
Vietnam	17,5	13,7				
Uganda	7,2	8,3				
Honduras	7,5	8,3				
Peru	9,4	7,4				
Colombia	7,4	4,1				
Kenya	2,0	2,5				
Guatemala	2,1	1,9				
Mexico	0,7	1,9				
Rwanda	0,8	1,5				
Others	16,2	10,1				

Source: HPA

The figures in the tables above show that:

- 1. Brazil remains the main supplier of the Netherlands. Imports are up compared to 2008 with a total share of imports reaching 38,9% or 1.301.688 bags.
- 2. In 2009 imports from Uganda are up by 3,3%, totalling 353.118 bags.
- 3. The imports from Honduras increase with 59.718 bags; whilst imports from Vietnam are down with a total of 42.663 bags.
- 4. Mexico and Rwanda joined the top ten with 61.806 and 47.455 bags imported in 2009 respectively.

The Netherlands: breakdown of net green coffee imports by type of coffee - in % -						
Type of coffee	2007		2008		2009	
Arabicas	67		66		73	
Colombian Milds	14		12		8	
Other Milds	22		22		24	
Brazilian Naturals	31		32		41	
Robustas	28		29		25	
Not defined	5		5		2	

Source: HPA

2. FOREIGN TRADE IN COFFEE IN ALL FORMS

Forms of coffee	Imp	orts	Exp	orts
	2008	2009	2008	2009
Green coffee (including decaffeinated)	166.572.000	194.067.335	6.989.341	6.635.587
Roasted coffee (including decaffeinated)	37.381.100	43.266.000	33.380.101	38.876.057

Figures imports green coffee (including decaffeinated) from HPA, other figures from CBS Source: HPA and CBS (Central Bureau for Statistics)

3. COFFEE CONSUMPTION

The calculation of the consumption of coffee is based on the quantity of roasted coffee delivered by the roasting industry for domestic consumption, plus the imports of roasted coffee. On this basis total consumption in 2009 reached a volume of 118.197 tons, compared to 117.113 tons in 2008. The average annual per capita consumption in 2009 was 7,1 kg or 148 litres, compared to 7,0 kg or 147 litres in 2008. The index of the coffee deliveries shows the following trend:

Tota	al sales of roasted co	ffee
	x 1000 kg	Index
1970	77,9	100
1975	93,3	120
1980	103,2	132
1985	114,7	147
1990	125,0	160
1995	121,5	156
2000	116,4	149
2005	110,1	141
2006	110,2	142
2007	113,6	146
2008	117,1	150
2009	118,2	152

Source: CBS, HPA and private estimates

Per capita coffee consumption in the							
Netherlands							
	Kg	Litre	Cups				
1970	5,6	117	2,6				
1975	6,8	142	3,1				
1980	7,3	15	3,3				
1985	7,8	163	3,6				
1990	8,4	174	3,8				
1995	7,9	164	3,6				

2000	7,3	153	3,4
2005	6,8	141	3,1
2006	6,7	141	3,1
2007	6,9	145	3,2
2008	7,0	147	3,2
2009	7,1	148	3,3

Source: CBS, HPA and private estimates

4. COMMENTS ON PARTICULAR ASPECTS

Coffee and Tea Information Bureau

Each year the Netherlands Coffee and Tea Information Bureau answers a large number of questions on coffee and tea from consumers, students, and companies. Moreover, information material, such as brochures, posters and cd-roms can be ordered by phone, e-mail or via the website. In 2009 the website www.koffiethee.nl was replaced by two new websites www.koffie.info and www.thee.info. These websites provide ample information about history, production and the processing of coffee and tea. Also they contain information on health and sustainability.

Information Bureau on Coffee and Health

In 2009 the association continued its activities in the field of the ICO/Health Care Professions Coffee Education Programme. Some of the Information Bureau's main activities in 2009 include the distribution of the booklet 'Coffee Stomach, Intestines and Liver'. Also the Information Bureau participated with a stand at two health congresses. Objective and scientifically based information on coffee and health can be found on the website www.koffieengezondheid.nl. Primary target audiences of this campaign are general practitioners, dieticians, nutritionists, academic specialists and medical media.

5. CUSTOMS DUTY AND OTHER IMPORT DUTIES

The import duties are conform EU rates. There are no additional taxes on roasted coffee or soluble coffee in the Netherlands, except 6% VAT.

NORWAY

6. IMPORTS OF GREEN COFFEE

In 2009 Norway imported 572.943 bags (34.377 tons) of not-decaffeinated green coffee, a marginal increase of 0,1% compared to the 572.262 bags (34.336 tons) imported in 2008.

The top-three suppliers remained unchanged, even though volumes from number two, Colombia, dropped with 22%. Mexico took fourth place, with a large increase in volume (+82%). Kenya completed the top-five with a 30% increase in volume.

Norway: Imports of not-decaffeinated green coffee						
		- in bag				
	2007		2008	3	200	9
	bags	%	bags	%	bags	%
Brazil	294.826	46,0	262.109	45,8	267.848	46,7
Colombia	172.577	26,9	139.328	24,3	108.705	19,0
Guatemala	69.536	10,9	69.236	12,1	58.439	10,2
Mexico	13.196	2,1	19.758	3,5	35.946	6,3
Kenya	26.674	4,2	25.602	4,5	33.134	5,8
Peru	8.300	1,3	9.202	1,6	17.179	3,0
Honduras	6.678	1,0	1.958	0,3	11.986	2,1
India	18.198	2,8	12.210	2,1	11.154	1,9
Vietnam	5.964	0,9	4.404	0,8	5.991	1,0
Tanzania	4.453	0,7	4.854	0,8	4.990	0,9
Nicaragua	4.113	0,6	6.300	1,1	4.167	0,7
El Salvador	173	0,0	175	0,0	3.233	0,6
Indonesia	4.043	0,6	4.367	0,8	3.156	0,6
Ethiopia	8.686	1,4	9.976	1,7	2.055	0,4
Uganda	0	0,0	0	0,0	969	0,2
Others	3.380	0,5	2.783	0,5	3.991	0,7
Total all origins	640.798	100,0	572.262	100,0	572.943	100,0

Source: Statistics Norway

7. FOREIGN TRADE IN ALL FORMS

In 2009 imports of not-decaffeinated green coffee were 34.377 tons, virtually unchanged (+0,1%) compared to 2008. Imports of decaffeinated green coffee dropped from 461 to 286 tons (-38%).

The imports of roasted, not decaffeinated coffee was quite stable. Together with decaffeinated roasted coffee, imports of all roasted coffee increased by 6,7%.

The most important suppliers of not-decaffeinated roasted coffee were Sweden (58,1%), the Netherlands (12,4%), Italy (9,0%), Switzerland (5,5%) and Germany (4,0%).

Imports of instant coffee were slightly higher (+2,1%). Switzerland remained by far the most important supplier with 35,4%, followed by the Netherlands (24,9%), and Germany (9,4%).

Norway: Foreign trade in coffee - in tons-							
Forms of coffee		Imports Exports					
	2007	2008	2009	2007	2008	2009	
green coffee	38.448	34.336	34.377	150	55	254	
green coffee, decaf	237	461	286	0	1	1	
green coffee, total	38.685	34.797	34.663	150	56	255	
roasted coffee	3.220	3.387	3.612	232	232	168	
roasted coffee, decaf	39	22	25	0	0	0	

roasted coffee, total	3.259	3.408	3.637	232	232	168
coffee extracts,						
essences	1.613	1.677	1.712	33	35	25

Source: Statistics Norway

8. COFFEE CONSUMPTION

The International Coffee Organisation provides the following data on coffee consumption in Norway:

Norway: Total coffee consumption - in bags -					
Years					
2000	657.201				
2001	709.939				
2002	692.248				
2003	683.002				
2004	708.938				
2005	743.416				
2006	721.267				
2007	771.422				
2008	714.560				
2009	715.224				

Norway: Per capita consumption - in kg green coffee equivalent -				
Years				
2005	9,61			
2006	9,25			
2007	9,81			
2008	8,99			
2009	9,00			

Source: ICO

9. ASSOCIATION MEMBERSHIP

The motto of the Norwegian Coffee Association (<u>www.kaffe.no</u>) is: 46 years in the business for good coffee. Its main features include:

- An information centre for coffee, serving consumers, catering trade and members. This was opened in 1962, being the first one of this type in a coffee consuming country
- Quality standards for coffee and coffee brewing
- Coffee Brewer Certification Programme since 1976

Members represent 98% of the coffee roasted in Norway and 90% of the coffee consumed in Norway.

The association is composed of:

-	Coffee importers / roasters:	13
-	Coffee agents:	1
-	Importers of approved brewing equipment:	16
-	Associate members (companies related to the	
	coffee business like shipping, transport and	
	packaging):	23

10. VAT AND DUTIES

Data supplied by the Norwegian Board of Customs and Excise (as at 30th of April 2009):

Roasted and green coffee imported to Norway are charged with a Food production fee (Foodstuffs Duty – FSD) as follows: 1,14% + 14% value added tax (VAT)

Instant and Liquid coffee is charged with a Food production fee (Foodstuffs Duty – FSD) as follows: 0,71% + 14% value added tax (VAT)

PORTUGAL

1. IMPORTS OF GREEN COFFEE

Portuguese imports of green not-decaffeinated coffee from all sources in 2009 were 41.983 tons (699.715 bags), compared to 41.782 tons (696.358 bags) in 2008. This is a marginal increase of 0,5%. The fifteen major suppliers were (ranked in order of 2009 imports):

Portugal: Imports of green not-decaffeinated coffee								
	- in bags -							
	2007		2008		200	2009		
Countries of origin	bags	%	bags	%	bags	%		
Vietnam	107.773	15,0	101.832	14,6	119.760	17,1		
Brazil	121.695	17,0	95.017	13,6	98.158	14,0		
Uganda	67.328	9,4	80.825	11,6	89.877	12,8		
Cameroon	62.622	8,7	61.365	8,8	77.465	11,1		
India	58.645	8,2	52.920	7,6	48.798	7,0		
Honduras	45.985	6,4	48.362	6,9	47.975	6,9		
Côte d'Ivoire	63.498	8,9	38.112	5,5	26.593	3,8		
Indonesia	20.417	2,8	14.968	2,1	25.300	3,6		
Colombia	43.728	6,1	36.060	5,2	22.830	3,3		
Costa Rica	21.107	2,9	34.055	4,9	22.363	3,2		
Guatemala	22.528	3,1	25.213	3,6	20.093	2,9		
Laos	12.060	1,7	22.153	3,2	15.175	2,2		
Nicaragua	12.025	1,7	18.317	2,6	14.695	2,1		
Timor-Leste	1.053	0,1	3.760	0,5	7.180	1,0		
Tanzania	1.900	0,3	1.772	0,3	5.520	0,8		
Others	252.335	35,2	256.038	36,8	217.682	31,1		
Total all origins	716.383	100,0	696.358	100,0	699.715	100,0		

Source: Eurostat

In 2009 Vietnam, Brazil, Uganda and Cameroon retained their position as the four biggest suppliers. All four increased their volume and share in Portuguese imports. India completed the top-five, retaining its position of the previous year, albeit with a somewhat lower import volume (-7,8%) and import share (-0,6 percentage points). Imports from Côte d'Ivoire dropped with 30%, those from Indonesia increased with close to 70%.

2. FOREIGN TRADE

	Portugal: International trade in green, roasted and soluble coffee									
- in tons -										
	Gre	een	Green	decaf	Roas	ted	Roasted	l decaf	Extra	ects
Imports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
From non-EU origins	39.644	40.203	57	0	710	950	107	132	0	1
From EU origins	2.138	1.780	1.474	2.043	4.354	3.698	177	178	1.222	1.163
Total	41.782	41.983	1.530	2.043	5.064	4.648	284	310	1.222	1.164
Exports	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
To non-EU destinations	59	75	0	0	736	809	15	28	13	19
To EU destinations	20	22	0	0	5.735	6.398	555	541	106	151
Total	78	96	0	0	6.471	7.207	570	569	119	170

Source: Eurostat

The pattern of imports and exports of the various forms of coffee has been relatively stable in the last two years. In 2009 imports of roasted non-decaf coffee dropped with 8% and exports increased with 11%. Imports of soluble coffee deceased with 4,8% and exports increased with 42%, albeit on a modest volume. On the import side, for decaffeinated green coffee the main source by far was Germany (70,1% in 2009), followed by Spain (29,2%). In 2009 the main sources of roasted coffee (incl. decaffeinated) were Italy (36,4%), Spain (22,4%), Switzerland (21,4%) and Germany (16,9%). The main sources for imported coffee extracts in 2009 were Spain (50,6%), the United Kingdom (32,7%) and France (11,1%). Spain was by far the most important export destination for roasted coffee (incl. decaffeinated) with 61,3% of the total volume, followed by Greece (10,2%) and Germany (6,5%).

3. COFFEE CONSUMPTION

The International Coffee Organization provides the following data on coffee consumption in Portugal:

Portugal: Total coffee consumption - in bags -					
Years	Total consumption				
2000	646.394				
2001	745.496				
2002	719.582				
2003	657.369				
2004	685.402				
2005	655.544				
2006	671.447				
2007	716.861				
2008	691.735				
2009	721.363				

Portugal: Per capita consumption - in kg green coffee equivalent -					
Year Consumption					
2005	3,73				
2006	3,80				
2007	4,04				
2008	3,89				
2009	4,05				

Source: ICO

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Based on ICO data, the development of retail prices for roasted coffee in recent years was as follows:

Portugal: Retail prices for roasted coffee - EUR/kilo -						
2000	9,44					
2001	9,45					
2002	8,98					
2003	8,88					
2004	8,59					
2005	8,54					
2006	8,32					
2007	8,23					
2008	8,58					
2009	8,44					

Source: ICO. The original dollar values have been converted to Euro using the European Central Bank (ECB) reference exchange rate annual averages

7. EXCISE DUTIES AND VAT LEVEL

The value-added tax for roasted coffee and for substitutes and mixtures of coffee, roasted in beans or powdered: is 13%. The value-added tax for soluble coffee is 21%. There are no excise duties for coffee.

SPAIN

1. IMPORTS OF GREEN COFFEE

In 2009 Spain imported 4.252.616 bags of green coffee (255.157 tons) which represents an approximate 1% drop compared to the previous year. In year 2008 a total volume of 257.061 tons was imported.

Spain: Imports of green coffee 1996 – 2009							
The state of the s	of 60 kilos -						
Year	Volume						
1996	3.270.741						
1997	3.490.161						
1998	3.483.274						
1999	3.633.701						
2000	3.511.108						
2001	3.772.666						
2002	3.681.934						
2003	3.785.850						
2004	3.770.856						
2005	4.020.600						
2006	4.023.116						
2007	4.370.450						
2008	4.284.350						
2009	4.252.616						

Source: Spanish Coffee Federation

The main suppliers were:

Spain: Imports of green coffee by origin - in bags -								
Countries of origin	2006	2007	2008	2009				
Vietnam	1.577.550	1.758.083	1.549.168	1.578.233				
Brazil	738.720	860.183	992.933	907.283				
Uganda	228.170	256.000	309.016	297.250				
Colombia	288.050	319.116	323.650	231.066				
Côte d'Ivoire	208.050	215.316	127.066	148.116				
India	161.230	171.183	164.600	115.250				
Germany	252.630	209.583	186.733	280.983				
Honduras	77.280	79.916	107.100	65.116				
Nicaragua	91.780	103.016	97.566	98.466				
Peru	25.083	47.850	62.666	31.349				
Others	306.486	350.204	363.850	499.504				
Total	4.023.116	4.023.116	4.284.350	4.252.616				

Source: Spanish Coffee Federation

Since 2000 Vietnam is Spain's main supplier representing approximately 40% of total imports, therefore Spain's coffee imports are mainly made of robusta beans representing 60% of total imports. This figure is partially explained by the fact that Spain is an important base for soluble coffee production in Europe. Up to an estimated 30% of green coffee imports are absorbed by the soluble coffee industry with a considerable share of its production is being exported to other EU countries.

As for Arabica green coffee imports, in general they have experienced a slight drop (3,61%), even though Brazil still accounts for 21,33% of total imports.

In percentages, the main suppliers to Spain in recent years have been as follows:

Spain: Percentage distribution of green coffee imports by main sources								
Countries of origin	2003	2004	2005	2006	2007	2008	2009	
Vietnam	25,4	34,29	35,5	39,21	40,23	36,16	37,11	
Brazil	22,3	17,59	18,9	18,36	19,68	23,18	21,33	
Uganda	13,1	9,34	8,1	5,67	5,86	7,21	6,99	
Colombia	7,3	6,35	5,9	7,16	7,30	7,55	5,43	
Cote d'Ivoire	6,2	6,12	7,7	5,17	4,93	2,97	3,48	
India	n.a	6,15	4,3	4,01	3,92	3,84	2,71	
Germany	n.a	3,44	5,4	6,28	4,80	4,36	6,61	
Honduras	n.a	2,35	1,9	1,92	1,83	2,50	1,53	
Indonesia	n.a	2,21	2,8	2,28	0,70	0,86	4,65	
Nicaragua	n.a	3,02	2,1	2,20	2,36	2,28	2,32	
Others	25,7	9,14	7,4	7,73	8,41	9,09	7,84	

Source: Spanish Coffee Federation

Spain: Percentage distribution of green coffee imports by types of coffee							
			- in % -				
Types of coffee	2003	2004	2005	2006	2007	2008	2009
Arabicas	45,49	39,22	38,88	39,18	40,39	39,59	35,98
1. Colombian Milds	7,74	6,72	6,45	8,99	7,78	7,99	6,10
2. Other Milds	13,08	12,21	8,76	6,73	9,17	8,72	8,70
3. Brazilian Naturals	24,67	20,29	23,67	23,46	23,44	22,88	21,18
Robustas	54,51	60,78	61,12	60,82	59,61	60,41	64,02
Others	0	0	0	0	0	0	0

Source: Spanish Coffee Federation

2. FOREIGN TRADE IN COFFEE IN ALL FORMS

Spain: Foreign trade in coffee - in tons -								
Forms of coffee		Imports			Exports			
	2007	2008	2009	2007	2008	2009		
Green coffee	262.227	257.061	255.157	14.668	17.251	25.632		
Roasted	15.211	16.548	17.436	12.548	10.048	7.361		
Soluble	6.318	8.159	8.081	24.178	22.621	22.008		

During year 2009 green coffee imports have fallen by 0,74%, slightly less than in 2008, a contrast to previous years with imports continuously growing up until 2008. Roasted coffee imports have remained virtually constant during the past years, having grown during year 2009 by 5,38%. In addition, soluble imports have fallen by nearly 1% when in 2008 they rose by 29%.

As for green coffee exports, during 2009 they have experienced a substantial increase (48,5%), reaching the highest volume of exports ever recorded. On the other hand, roasted coffee exports have experienced for a second year a sharp fall of 19%, following a 36,60% growth in 2007. As for soluble coffee, exports have dropped slightly by 2,71%.

3. COFFEE CONSUMPTION

Spain: Coffee consumption 2007/2009 - in tons -								
	2007	2008	2009					
Home consumption								
- Roasted	63.600	64.300	63.722					
- Soluble	10.200	10.300	10.286					
Food service								
- Roasted	61.500	65.284	62.770					
- Soluble	1.920	2.337	2.020					
Green coffee equivalent								
- Roasted	146.367	151.613	147.996					
- Soluble	30.300	31.593	30.765					
Total Green coffee equivalent	176.667	183.206	178.761					

Even though green coffee imports have risen during the past years (although they experience a slight drop since 2008), coffee consumption has remained stable at around 4,00 kg per person per year. Higher green coffee imports respond to stocks increase by roasters who foresee further rises in green coffee prices.

Within the Spanish coffee market (always in green coffee equivalent), there is a slight drop during 2009, affected of course by the general economic situation but fortunately, not as much as other food and drink manufactured products. There is an approximate 1% drop in home consumption roasted coffee and a 3,85% fall in out of home consumption. On the contrary soluble coffee has experienced, in out of home consumption, a much sharper drop (13,56%).

It is important to stress that it is only since June 2007 that the Ministry is providing official and consistent out of home consumption data, as up until then the line item included coffee and tea. In any case, the current market distribution assigns 56,10% of the market share to home consumption and the remaining 43,90% to the food service industry.

Concerning roasted and soluble coffee market distribution, roasted coffee (in green coffee equivalent) accounts for 82,79% of the market, whilst soluble coffee accounts for the remaining 17,21%, following an identical trend to previous years.

As for different forms of consuming coffee, when at home, blended coffee (natural & torrefacto) accounts for 41,20% of total consumption, whilst natural coffee (no added sugars) account for 36,60% of the market share. When enjoying a cup of coffee out of home Spaniards also prefer their coffee blended with torrefacto (44,57%) or otherwise natural (40,43%). Finally it is interesting to note the steady increase of decaffeinated ground roasted coffee figures, representing approximately 20% of total home roasted coffee consumption, and 13,5% of food service industry consumption.

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Retail coffee prices for roasted coffee have increased by 5,75% during year 2009, as for soluble retail prices these have remained constant. Source: Spanish Ministry of Agriculture

5. INFORMATION ON ASSOCIATION MEMBERSHIP

The Spanish Coffee Federation, FEC, has achieved a solid position as the federated body of all three national associations within the coffee industry, representing approximately 90% of the total Spanish coffee production and distribution.

- Spanish Coffee Roasters Association. AETC Represents 85% of the industry
- Spanish Green coffee Association. ANCAFE Represents 92% of the industry
- Spanish Soluble coffee Manufacturers Assn. AEFCS Represents 100% of the industry

6. STATUS NATIONAL COFFEE AND HEALTH PROGRAMME

The Spanish Coffee Federation joined, in January 2008, the ICO Health Care Professions Coffee Education Programme (HCP-CEP) so as to provide health care professionals with sound information regarding coffee and health. Doctors generally tend to recommend their patients to reduce their coffee intake regardless of what illness may ail them, normally because of lack of information. Our target is to prove with scientific evidence that coffee can be part of a healthy diet.

Up until now FEC has set up an Advisory Board composed of four members (GP, Nutritionist, Dietician & Neurologist) and two collaborators (Cardiology), has published up to 10 quarterly newsletters to be distributed by email to a medical database, has participated in several seminars on coffee and neurology, and has participated in congresses organised by the Spanish Neurology Society's (SEN), the Spanish Primary Attention Association (SEMERGEN) and the Spanish Family and Community Medicine Society (SEMFYC) providing information on coffee and health.

FEC also sponsors since 2008 a research grant in collaboration with the Spanish Nutrition Foundation (III edition) and has recently published several articles (Coffee &

Alzheimer/Parkinson/Hydration/Cancer/Diabetes/Liver function) in "Medicina Clinica" and "Atención Primaria" edited by SEMFYC with over 10.000 members.

We are currently working on a "coffee and a healthy lifestyle" monographic, endorsed by SEMFYC and with an introduction by the Spanish Nutrition Foundation.

Our new web site <u>www.cicas.es</u> (Coffee and Health Information Centre) provides health care professionals with scientifically based information on coffee and health.

7. DUTIES AND VAT LEVELS

Regarding fiscal matters, there are no excise duties imposed on coffee in Spain. During 2009 the VAT rate, which for coffee is 7%, has not changed, but in July 2010 it was increased to 8%.

SWEDEN

1. IMPORTS OF GREEN COFFEE

According to Statistics Sweden, the import of non-decaffeinated coffee reached 106.686 tons (1.778.100 bags) in 2009. This is about 3% less than in 2008. In that year the imports were 109.635 tons (1.827.250 bags).

Sweden: Imports of not-decaffeinated green coffee from origin countries - in tons actual weight -							
Countries of origin	2007	Change	2008	Change	2009		
Brazil	46.228	-3%	44.762	-4%	43.174		
Colombia	18.756	-8%	17.283	-28%	12.403		
Peru	8.664	33%	11.563	-28%	8.374		
Kenya	7.435	-7%	6.922	10%	7.601		
Honduras	3.276	63%	5.342	19%	6.340		
Burundi	1.610	-51%	789	320%	3.315		
Nicaragua	1.100	97%	2.168	30%	2.825		
Ethiopia	5.227	6%	5.532	-60%	2.215		
Vietnam	1.998	2%	2.045	-2%	2.006		
Mexico	745	21%	905	75%	1.581		
Guatemala	3.310	-19%	2.676	-60%	1.065		
Indonesia	1.060	3%	1.088	-20%	869		
Uganda	878	22%	1.073	-27%	785		
Tanzania	261	51%	395	79%	707		
El Salvador	969	-47%	517	-2%	505		
Dominican Republic	136	174%	373	-18%	307		
Papua New Guinea	320	-89%	36	731%	299		
Costa Rica	417	-59%	170	44%	245		
Rwanda	474	-74%	125	89%	236		
India	199	89%	377	-41%	221		
Others*	6.546	-16%	5492	111%	11.614		
Total	109.610	0%	109.635	-3%	106.686		

Source: Statistics Sweden

As usual Brazil and Colombia are the main suppliers, both however decreasing their shares the last years. Together they now account for 52% of the Swedish imports. A few years ago their share was about two thirds of Swedish imports. Else you can see a tendency towards fewer origins and increased volumes from the remaining supply countries.

Among the other of the top five origins, Peru, Kenya and Ethiopia, only Kenya decreased its volumes and share of market. Most spectacular is how imports from Ethiopia decreased 60% and moved this origin from number five to number eight. New on position five is Honduras after two years of increasing exports to Sweden. Another runner up is Burundi, increasing 320% and now the sixth most important origin. Also Nicaragua is strengthening its position.

The Robusta origins Vietnam and Indonesia decreased their volumes in 2007 after a few years of good increases. In 2008 and 2009 they have more or less unchanged shares of total volume (2% and 1% respectively). These Robusta volumes however do not reflect any big change in the Swedish consumption pattern but substantially increased export volumes of roasted coffee of different qualities. Sweden is still an almost 100% Arabica market.

^{*}Volumes imported from other EU countries are reported as *Others* since the origin cannot be verified in the statistics.

Sweden: Imports of not decaffeinated green coffee from origin countries - percentage distribution by main sources -							
Countries of origin			2000				
Countries of origin	2007	2008	2009				
Brazil	42,2%	40,8%	40,5%				
Colombia	17,1%	15,8%	11,6%				
Peru	7,9%	10,5%	7,8%				
Kenya	6,8%	6,3%	7,1%				
Honduras	3,0%	4,9%	5,9%				
Burundi	1,5%	0,7%	3,1%				
Nicaragua	1,0%	2,0%	2,6%				
Ethiopia	4,8%	5,0%	2,1%				
Vietnam	1,8%	1,9%	1,9%				
Mexico	0,7%	0,8%	1,5%				
Guatemala	3,0%	2,4%	1,0%				
Indonesia	1,0%	1,0%	0,8%				
Uganda	0,8%	1,0%	0,7%				
Tanzania	0,2%	0,4%	0,7%				
El Salvador	0,9%	0,5%	0,5%				
Dominican Republic	0,1%	0,3%	0,3%				
Papua New Guinea	0,3%	0,0%	0,3%				
Costa Rica	0,4%	0,2%	0,2%				
Rwanda	0,4%	0,1%	0,2%				
India	0,2%	0,3%	0,2%				
Others*	6,0%	5,0%	10,9%				
Total	100,0%	100,0%	100,0%				

Source: Statistics Sweden.

*Volumes imported from other EU countries are reported as *Others* since the origin cannot be verified in the statistics.

Sweden: Imports of not decaffeinated green coffee - percentage distribution by types of coffee -								
Type of coffee	2007		2008		2009			
Arabica	95%		93,2%		86,0%			
Colombian Milds		26%		23,0%		19,4%		
Other Milds		21%		24,0%		24,0%		
Brazilian Naturals		49%		46,3%		42,5%		
Robusta	3%		3,5%		3,1%			
Not specified	2%		3,3%		10,9%			
Total	100%		100,0%		100,0%			

Source: Statistics Sweden and the Swedish National Coffee Association

These data are not available in any official statistics but estimated on the basis of the origins. The shares are very stable and a decrease of one origin is most often balanced by an increase of another one within the same group. After some years when Brazilian Naturals increased to the cost of Colombian and Other Milds this trend was broken in 2007 with Milds increasing and Naturals decreasing as well as Robusta. In 2009 this development goes on with Brazilian Naturals losing volume. Other Milds increase to the cost of Colombian Milds. It is assumed that *not specified* volumes, which is coffee of unknown origin imported from other EU countries, have mainly the same mix as the directly imported volumes.

The share of Robusta reflects exports, mainly to Denmark and the Baltic countries (and to a small extent the espresso trend in Sweden).

2. FOREIGN TRADE IN ALL FORMS OF COFFEE

Sweden: Foreign trade in coffee - in tons actual weight -									
	2007	2008	2009	2007	2008	2009			
Green coffee	109.610	109.635	106.686	63	574	1.715			
Green coffee (decaf)	1.074	659	741	288	2	0			
Roasted coffee	8.309	8.169	8.809	23.720	24.088	22.830			
Roasted coffee (decaf)	87	19	11	1.122	835	744			
Instant coffee	2.847	≈3.050	≈3.250	496	≈500	≈550			

Source: Statistics Sweden and the Swedish National Coffee Association

The higher level of exports of roasted coffee since 2005 is mainly an effect of structural changes in the Scandinavian coffee industry. Two roasting plants were closed in Denmark and these volumes were moved to Swedish plants. Thus Denmark since 2005 is the biggest export market with about 46% of the volume 2009.

In 2009 the export volume decreased 5%. The largest destination after Denmark was the USA (18% of total exports), followed by the other Nordic countries (15%) and the Baltic countries (8%), Germany and Great Britain (4% respectively).

Imports of roasted coffee seem to stabilize around 8.000 – 9.000 tons and came in 2009 mainly from the Netherlands, Denmark and Germany (52%, 13% and 13% respectively). Imports from Italy were 12% of the total import volume, reflecting the espresso trend.

Net imports of instant coffee (only pure instant is registered), increased and are now about 2.700 tons. The figures from 2008 and 2009 are best estimates based on internal statistics, since official figures after 2007 are not available.

3. COFFEE CONSUMPTION

The total size of the Swedish market in 2009 was 85.922 tons *roasted coffee equivalent*, giving a total per capita consumption of all forms of coffee of 9,2 kilos. (Roasted coffee is calculated as 85% of green coffee weight. A multiple of 4 is used in Sweden to calculate instant coffee as roasted.). Of coffee consumed, calculated this way, about 13% was instant coffee.

The consumption of decaffeinated coffee is negligible: less than 1%. Practically all the imported volume of decaffeinated green coffee is re-exported as roasted coffee.

The consumption of ecological coffee is about 10% and increasing (+21%). The certification programs for responsibility or sustainability (Fair Trade, Utz Certified and Rain Forest Alliance) have gained market and their total market share was well above 12%. Double certifying is common and about two thirds of these certified coffees are certified as ecological as well. Certified coffees have their strongest position on the out of home market, where their share is about 30%.

Espresso is doing well too on this typical filter coffee market, stabilizing its share about 2-3%, thanks to the coffee shop trend.

Consumption usually is estimated to be equivalent to net import, since stock changes are not registered or visible. Net imports are very stable and bigger changes probably reflect changes in stocks more than changes in consumption, which now seems to be back on the relatively high level of the very early nineties. As a matter of fact net imports last years have increased just enough to deliver the per capita consumption to the population growth. Total consumption was slightly decreasing during the nineties but has recovered since 2001. Since changes in stocks cannot be captured, moving average figures are presented as well, which also show that the per capita consumption now is quite stable. The figures *cups/day* are calculated as 7,5 grams coffee/cup of 0,125 litre. A multiple of 4 is used to calculate instant coffee as roasted volume.

Sweden: Per capita consumption of coffee								
2007 2008 200								
Roast&ground coffee	kg/capita	8,42	8,27	8,04				
Instant	gr/capita	256	276	290				

All coffee as roasted	kg/capita	9,45	9,37	9,19
	cups/day	3,5	3,4	3,4
- as an average of three latest years	kg/capita	9,28	9,39	9,34
	cups/day	3,4	3,4	3,4

Source: Statistics Sweden and the Swedish National Coffee Association

4. DEVELOPMENT OF RETAIL PRICES FOR ROASTED COFFEE

According to Statistics Sweden data, the average retail price for roasted coffee was SEK 59,54 per kilo in 2009 and SEK 54,10 in 2008. However the official statistics underestimate discounts and campaign prices which are frequent in Sweden and a weighted average price per kilo is about 10% lower. The table does reflect the trend of price levels, which was decreasing the first half of this decade. 2006 was the first year since 1998 when the average price increased, a shift which was confirmed the following years.

Sweden: Retail prices roasted ground coffee					
Year	SEK/kg	Year	SEK/kg		
2000	61,00	2005	49,18		
2001	57,60	2006	51,12		
2002	54,60	2007	52,20		
2003	52,30	2008	54,10		
2004	49,90	2009	59,54		

Source: Statistics Sweden

5. COMMENTS ON PARTICULAR SUBJECTS

The Swedish National Coffee Association (*Svensk Kaffeinformation*), the organization of coffee roasters and importers, is working towards the public mainly by its web site *www.kaffeinformation.se* (partly available in English), where you also may find some more statistics about the Swedish market.

6. DUTIES AND VAT LEVELS

The import duties are EU rates. There are no other taxes on coffee in Sweden but the VAT, which on food and drinks is 12% in retailing and 25% in restaurants, coffee shops etc.

SWITZERLAND

1. IMPORTS OF GREEN COFFEE

According to F.O. Licht's International Coffee Report data green coffee imports into Switzerland reached a total of 1.837.100 bags in 2009. This is an increase of almost 6,4% compared to the 1.727.400 bags imported in 2008.

The main supplying countries of origin (2009 ranking) were:

Switzerland: Imports of green coffee						
- in bags -						
	2008	2009				
Brazil	478.100	593.100				
Colombia	242.300	259.600				
Vietnam	169.500	162.500				
India	116.300	138.200				
Guatemala	84.400	91.900				
Honduras	93.500	89.600				
Costa Rica	91.300	78.600				
Indonesia	42.700	62.500				
Ethiopia	61.600	61.800				
Mexico	36.700	43.000				
Others	311.000	256.300				
total 1.727.400 1.837.						

Source: F.O. Licht's International Coffee Report

Volumes from the main supplier, Brazil, increased significantly (+24%) and from the number two, Colombia, modestly (+7,1%). Imports from number three, Vietnam, dropped with 4,1%. Remarkable are the increases in imports from India (+18,8%) and Indonesia (+46,4%).

The following table contains the same information, expressed in percentages:

Switzerland: Imports of green coffee - in % -					
	2008	2009			
Brazil	27,7	32,3			
Colombia	14,0	14,1			
Vietnam	9,8	8,8			
India	6,7	7,5			
Guatemala	4,9	5,0			
Honduras	5,4	4,9			
Costa Rica	5,3	4,3			
Indonesia	2,5	3,4			
Ethiopia	3,6	3,4			
Mexico	2,1	2,3			
Others	18,0	14,0			
Total	100,0	100,0			

2. FOREIGN TRADE IN COFFEE IN ALL FORMS

Switzerland: Coffee trade - in 1000 bags green bean equivalent -						
Imports Exports						
	2008	2009	% change	2008	2009	% change
Green coffee	1.727,4	1.837,1	6,4	18,1	18,5	2,2
Roasted coffee	181,3	185,1	2,1	452,6	540,9	19,5
Soluble coffee	95,2	100,4	5,5	519,2	526,9	1,5

Source: F.O. Licht's International Coffee Report

On the whole, changes in imported and exported volumes were modest, except for a 20% increase in the exports of roasted coffee.

3. COFFEE CONSUMPTION

The International Coffee Organization provides the following data on Swiss consumption:

Switzerland: Total coffee consumption - in bags -				
Years				
2000	826.930			
2001	816.090			
2002	821.026			
2003	852.430			
2004	722.016			
2005	1.099.332			
2006	931.889			
2007	988.974			
2008	1.149.302			
2009	965.545			

Switzerland: Per capita consumption				
	green coffee equivalent -			
Years				
2004	5,86			
2005	8,87			
2006	7,48			
2007	7,90			
2008	9,15			
2009	7,68			

Source: ICO

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

Switzerland: retail prices roasted coffee - In CHF per kg -				
2000	5,34			
2001	5,34			
2002	6,32			
2003	8,40			
2004	10,09			
2005	10,38			

Source: ICO. The original dollar values have been converted to Swiss Francs using Swiss National Bank exchange rate annual averages. More recent data are not available from this source.

5. VAT AND OTHER DUTIES

Import duties and national fees (in CHF per 100 kilo gross weight) are:

	Normal tariff	Developing countries	LDC's	Compulsory stocks contribution
Green coffee:	0,00	0,00	0	3,75
Green coffee, decaffeinated:	0,00	0,00	0	3,75

roasted coffee:	63,00*	46,75**	0	4,50
roasted coffee, decaffeinated:	63,00*	46,75**	0	4,50
soluble coffee:	182,00*	127,50**	0	8,85

^{*: 0,00} for European and least developed countries

Note: LDC is Least Developed Country

Source: RéserveSuisse

^{**:} not for Brazil

UNITED KINGDOM

1. IMPORTS OF GREEN COFFEE

Imports into the United Kingdom during 2009 of non-decaffeinated green coffee showed a marked increase.

United Kingdom: Imports of green coffee non-decaffeinated							
- in bags of 60 kilos -							
Countries of origin	2006	2007	2008	2009			
Vietnam	553.936	589.825	465.314	457.423			
Brazil	244.554	243.297	313.922	431.071			
Colombia	378.413	465.603	446.211	306.781			
Indonesia	228.862	148.731	240.667	260.700			
Honduras	40.411	33.784	38.125	128.679			
Peru	78.009	102.829	63.301	61.566			
Kenya	34.316	38.715	53.357	44.370			
Ethiopia	27.446	36.743	48.504	35.345			
Guatemala	22.324	18.909	21.223	22.896			
Costa Rica	22.660	19.928	26.508	19.678			
El Salvador	15.696	13.630	18.547	18.953			
Uganda	16.831	19.918	10.769	17.059			
Côte d'Ivoire	-	-	-	16.683			
Nicaragua	29.327	13.189	21.199	15.989			
India	14.164	13.437	17.930	10.391			
Tanzania	7.754	7.809	11.363	7.913			
Mexico	8.179	8.220	7.589	5.833			
Papua New Guinea	3.019	3.356	4.875	3.362			
Zimbabwe	2.489	3.228	2.873	1.521			
Others/Unknown	72.618	48.493	34.774	75.217			
Total	1.801.008	1.843.811	1.847.051	1.971.434			

Source: British Coffee Association

The main suppliers remain unchanged. Vietnam has decreased marginally, but the main change is Colombia with reduced volume due to the climatic issues and supply difficulties. Brazil has increased by approximately 25% but the largest change is seen in the levels of Honduran up 30%. Declines of 17% were noted in Kenyans, 25% in Costa Ricans and Nicaraguans. Côte d'Ivoire is added to the list for the first time with similar values to Uganda.

United Kingdom Percentage distribution of green coffee non-decaffeinated imports by main origin - in % -					
Countries of Origin	2006	2007	2008	2009	
Vietnam	30,76	31,99	25,19	24,72	
Brazil	13,58	13,19	17,00	21,86	
Colombia	21,01	25,25	24,16	15,56	
Indonesia	12,71	8,07	13,03	13,22	
Honduras	2,24	1,83	2,06	6,53	
Peru	4,33	5,58	3,43	3,12	
Kenya	1,91	2,10	2,89	2,25	
Ethiopia	1,52	1,99	2,63	1,79	
Costa Rica	1,26	1,08	1,44	1,00	
Guatemala	1,24	1,03	1,15	1,16	
El Salvador	0,87	0,74	1,00	0,96	
Uganda	0,90	1,08	0,58	0,86	
Côte d'Ivoire	-	-	-	0,85	
Nicaragua	1,63	0,72	1,15	0,81	

India	0,79	0,72	0,97	0,53
Tanzania	0,43	0,42	0,62	0,40
Mexico	0,45	0,46	0,41	0,30
Papua New Guinea	0,17	0,19	0,26	0,17
Zimbabwe	0.14	0,17	0,16	0,08
Others/Unknown	4,06	2,62	1,88	3,83
Total	100,00	100,00	100,00	100,00

Source: British Coffee Association

United Kingdom: Imports by types of coffee (ICO) - in % -								
Types of coffee	2005		2006		2007		2008	2009
Arabicas	52		52		56		60	56
Colombian Milds	23		23		28		28	16
Other Milds	14		14		13		13	16
Brazilian Naturals	15		15		15		19	24
Robustas	47		47		42		39	40
Others/Unknown	1		1		2		1	4

Source: British Coffee Association

Arabicas share declined marginally with Robustas maintaining a similar position to 2008. Colombian Milds fell significantly due to supply issues, whereas Brazilian naturals rose significantly.

2. FOREIGN TRADE IN ALL FORMS

United Kingdom: Foreign Trade in Coffee - in tons -								
	Imports				Exports			
	2006	2007	2008	2009	2006	2007	2008	2009
Green	108.060	110.629	110.803	118.256	3.266	2.495	3.199	3.327
Green Decaf	278	212	303	281	102	71	157	115
Roasted	1.138	1.061	1.066	1.064	2.898	3.675	5.482	8.978
Roasted Decaf	142	228	194	205	203	339	234	295
Soluble/Extracts	7.676	10.388	8.123	10.051	18.062	18.944	15.572	11.270

Source: British Coffee Association

Imports of soluble/extracts increased to levels last seen in 2007, while exports decreased. Brazil continues to be a major supplier of soluble, and Ecuador maintained its position as the second largest supplier.

Exports of soluble/extracts again fell this time by approximately 25%.

Roasted imports remained similar whilst exports increased substantially. Imports of roasted decaffeinated showed a marginal increase. Imports of green decaffeinated decreased during the year.

3. COFFEE CONSUMPTION

UK consumption remains around 3kg per capita. Expectation remains that a small but steady increase will continue.

Overall instant coffee represents 85% of the market with roast and ground occupying the balance. Changes are noted in out of home consumption, where soluble has declined and roast and ground increased to approximately 25% of the market. This trend is driven by increasing coffee shop activities and single "capsule" uptake. Decaffeinated consumption has remained very similar during the year to 2008. Current research shows a slightly wider spread as between 25 and 55 years, the younger consumer is still difficult to access due to the major conflict of "beverages" available.

4. DEVELOPMENT OF PRICES FOR ROASTED COFFEE

The Columbian supply issues affected Arabica prices in general, quality coffees commanding a considerable premium and in general short supply. Robustas have maintained similar overall pricing for 2008, shelf prices have naturally been increased in line with raw material costs.

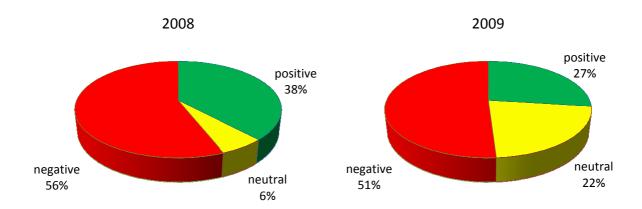
5. INFORMATION ON ASSOCIATION MEMBERSHIP

The BCA continues to represent all aspects of the coffee industry in the UK. 2009 was an exceptional year; we gained 12 new members, 4 Full and 8 Associate Members. We expect membership to grow during 2010 but at a slower rate than 2009.

6. HEALTH

The successful programme is aimed at both Health Care Professionals and Consumers, and the objective still continues to be to overcome the negative perception of coffee and health, thus preventing any decline in coffee consumption.

As always the UK media continues to write prolifically on health, and more often than not they will write about coffee/caffeine, this is across all types of UK publications and media. The targeted PR campaign continues to show an increase in positive/balanced information written about coffee and a reduction in negative coffee/caffeine and health. In the detailed graphs below you can see the percentage shift change from 2008 to 2009.



7. EXCISE DUTIES AND VAT LEVEL

The UK VAT level on coffee remained unchanged at 0%.

SELECTED OTHER EU MEMBERS

1. KEY IMPORT DATA 2009

Bulgaria					
		Deceted Coffee (Incl Decet)		Futurate	
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)	4 504	Extracts, essences	400
Vietnam	5.035	Italy	1.521	Brazil	488
Indonesia	4.418	Romania	581	Germany	217
Honduras	2.153	Germany	435	Poland	163
Peru	2.137	Greece	241	Hungary	135
Brazil	2.073	Hungary	197	France	81
Others	6.856	Others	311	Others	215
Total	22.672	Total	3.285	Total	1.298
Czech Republic					
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences	
Brazil	4.603	Poland	9.202	Spain	1.338
Vietnam	2.846	Slovakia	4.611	Poland	1.107
Indonesia	2.655	Germany	3.336	Slovakia	1.066
Peru	1.033	Italy	895	Germany	1.059
Honduras	994	Hungary	726	France	531
Others	3.742	Others	1.504	Others	639
Total	15.872	Total	20.275	Total	5.739
Hungary					
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences	
Germany	10.748	Germany	7.614	Germany	1.511
Austria	455	Austria	2.368	India	1.105
Italy	213	Slovakia	1.645	Spain	700
Belgium	163	Italy	334	Brazil	591
Netherlands	155	United Kingdom	239	Poland	445
Others	26	Others	663	Others	1.026
Total	11.760	Total	12.863	Total	5.377
Poland					
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences	
Germany	70.881	Germany	24.044	Germany	7.868
Netherlands	4.995	Italy	1.579	Ecuador	3.641
Vietnam	4.605	Czech Republic	1.036	United Kingdom	2.266
Laos	3.570	Austria	531	Spain	1.022
Brazil	2.246	Netherlands	287	France	864
Others	7.892	Others	1.941	Others	3.836
Total	94.189	Total	29.418	Total	19.497
					2.70
Romania					
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences	
Indonesia	5.193	Germany	6.443	Germany	949
Vietnam	4.962	Bulgaria	4.572	Brazil	572
Brazil	2.787	Italy	1.815	Israel	567
Colombia	1.276	Netherlands	774	Spain	542
Uganda	1.235	Austria	601	France	221
Others	6.927	Others	939	Others	354
Others	0.327	Others	333	Others	334

Total	22.381	Total	15.143	Total	3.204		
Slovenia							
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences			
Brazil	5.321	Italy	1.218	Austria	377		
Vietnam	1.519	Austria	424	Germany	93		
Italy	1.114	Bosnia and Herzegovina	332	Italy	8		
India	698	Croatia	201	Indonesia	2		
Colombia	492	Germany	114	Netherlands	2		
Others	1.189	Others	112	Others	3		
Total	10.334	Total	2.401	Total	484		
Slovakia							
Green Coffee (Incl Decaf)		Roasted Coffee (Incl Decaf)		Extracts, essences			
Germany	1.924	Germany	7.713	Poland	628		
Belgium	933	Czech Republic	3.094	Czech Republic	350		
Vietnam	470	Poland	2.047	Spain	325		
Brazil	131	Austria	1.575	Switzerland	139		
Hungary	95	Italy	421	Germany	128		
Others	285	Others	684	Others	130		
Total	3.838	Total	15.533	Total	1.700		

Source: Eurostat

Note: data are in tons and refer to imports from all origins

2. CONSUMPTION

	Total c	Per capi	ta consumption	on		
	2007	2008	2009	2007	2008	2009
Bulgaria	364.190	444.718	409.276	2,86	3,52	3,24
Czech Republic	678.961	621.413	525.168	3,97	3,61	3,05
Hungary	522.203	493.978	445.286	3,12	2,96	2,67
Poland	1.530.781	1.189.631	969.693	2,41	1,87	1,53
Romania	823.573	806.767	774.945	2,30	2,27	2,18
Slovakia	356.335	341.035	212.745	3,97	3,79	2,36
Slovenia	194.959	194.170	198.275	5,82	5,77	5,89

Source: ICO

Note: total consumption is in bags, per capita consumption in kg

EU COFFEE IMPORT DUTIES

Import duties for green and processed coffee into the EU						
from the 20 most important EU suppliers listed alphabetically - in % -						
	Green	- In %	Roasted	Roasted	Extracts,	
	Green	decaffeinated	Noasteu	decaffeinated	essences	
	0901110000	0901120000	0901210000	0901220000	2101110000	
Brazil	0,0	4,8*	2,6*	3,1*	9,0	
Cameroon	0,0	0,0**	0,0**	0,0**	0,0**	
China	0,0	4,8**	2,6**	3,1**	3,1*	
Colombia	0,0	0,0*	0,0*	0,0*	0,0*	
Costa Rica	0,0	0,0*	0,0*	0,0*	0,0*	
Cote d'Ivoire	0,0	0,0**	0,0**	0,0**	0,0**	
El Salvador	0,0	0,0*	0,0*	0,0*	0,0*	
Ethiopia	0,0	0,0*	0,0*	0,0*	0,0*	
Guatemala	0,0	0,0*	0,0*	0,0*	0,0*	
Honduras	0,0	0,0*	0,0*	0,0*	0,0*	
India	0,0	4,8*	2,6*	3,1*	3,1*	
Indonesia	0,0	4,8*	2,6*	3,1*	3,1*	
Kenya	0,0	0,0**	0,0**	0,0**	0,0**	
Mexico	0,0	0,0***	0,0***	0,0***	0,0***	
Nicaragua	0,0	0,0*	0,0*	0,0*	0,0*	
Papua New Guinea	0,0	0,0**	0,0**	0,0**	0,0**	
Peru	0,0	0,0*	0,0*	0,0*	0,0*	
Tanzania	0,0	0,0**	0,0**	0,0**	0,0**	
Uganda	0,0	0,0**	0,0**	0,0**	0,0**	
Vietnam	0,0	4,8*	2,6*	3,1*	3,1*	

Source: DG External Trade Export Helpdesk website as at 19 August 2010

Please note that compliance criteria and/or documentary requirements apply in order to qualify for preferential tariff rates.

Interested in an origin not mentioned in this table or in more details, such as links to the applicable import regime? Please see the European Commission Export Helpdesk website http://exporthelp.europa.eu/.

^{*} Generalised System of Preferences

^{**} Economic Partnership Agreements

^{***} Bilateral Trade Agreement

EU VAT AND EXCISE DUTIES

ROASTED, NON-DECAFFEINATED COFFEE, UNLESS INDICATED OTHERWISE					
COUNTRY	VAT%	EXCISE DUTIES			
Austria	10,0				
Belgium	6,0	Green: EUR 0,1983/kg; roasted 0,2479/kg; soluble 0,6941/kg			
Bulgaria	20,0				
Cyprus	0,0				
Czech Republic	10,0				
Denmark	25,0	Roasted: DKK 6,54/kg; soluble DKK 14,17/kg			
Estonia	20,0				
Finland	13,0				
France	5,5				
Germany	7,0	Roasted: EUR 2,19/kg; soluble EUR 4,78/kg			
Greece	11,0				
Hungary	25,0				
Ireland	0,0				
Italy	20,0				
Latvia	21,0	LVL 100/100 kg pure coffee			
Lithuania	21,0				
Luxembourg	3,0				
Malta	0,0				
Netherlands	6,0				
Poland	22,0				
Portugal	13,0				
Romania	24,0	Green: EUR 153/ton; roasted: EUR 225/ton; soluble: EUR 1800/ton			
Slovakia	19,0				
Slovenia	8,5				
Spain	8,0				
Sweden	12,0				
United Kingdom	0,0	Haladadi wakaita aa at 10 Ayayat 2010			

Source: DG External Trade Export Helpdesk website as at 19 August 2010

Up-to-date information on VAT and excise duties can be found on the European Commission Export Helpdesk website http://exporthelp.europa.eu/. Please note that Indirect taxes' rates and exemptions are established by the Member States' legislation, therefore full accuracy can only be obtained from consultation of their official sources. No responsibility can be accepted by the ECF for any inadvertent errors or omissions.

LIST OF ASSOCIATION MEMBERS AND COMPANY MEMBERS

Secretariat

Mr. J.A.J.R. Vaessen
 Sir Winston Churchilllaan 366 (19th floor)
 P.O. Box 161, 2280 AD Rijswijk
 The Netherlands

Tel: +31-(0)70-336 51 65 Fax: +31-(0)70-336 51 67

E-mail: ecf@ecf-coffee.org

Austria

• FIAA Food Industries Association of Austria – Kaffee und Teeverband Zaunergasse 1-3, A-1030 Wien Tel. +431 712 21 2144 Fax. +43 1 712 21 2135

E-mail: kaffeetee@speed.at

Belgium

 Union Professionnelle du Commerce Anversois d'Importation du Café "UPCAIC"/
 Beroepsvereniging van de Antwerpse Koffie-Invoerhandel "BVDAKI"
 Generaal Lemanstraat 74, bus 11
 B-2600 Antwerp

Tel +32 3 281 60 16 Fax +32 3 281 60 19

E-mail: bvdaki-upcaic@skynet.be

 Royal Belgian Coffee Roasters Association Willeriekse Dreef 20 Brussel 1160 Bruxelles

Tel. +32 2 657 18 09 Fax. +32 2 657 59 77

E-mail: utc-vvk@koffiecafe.be

Denmark

 Association of Danish Coffee and Tea Importers Nyhavn 6,

DK-1051 Copenhagen K.

Tel. + 45 33 11 93 13 Fax. + 45 33 32 08 48

E-mail: NG@adv-nyhavn.dk

Finland

• Finnish Coffee Roasters Association P.O. Box 115

FIN-00241 Helsinki

Tel. +358 9 148 871 Fax. +358 9 148 87 201 E-mail: <u>marleena.tanhuanpaa@etl.fi</u> Website: <u>www.kahvi.net</u> and <u>www.etl.fi</u>

France

Syndicat Français du Café
 194 rue de Rivoli
 F-75001 Paris

Tel. + 33 144 778 558 Fax. +33 142619 534

Mail: cafe@alliance7.com
Website: www.alliance7.com

Germany

• Deutscher Kaffee-Verband e.V. Pickhuben 4, D-20457 Hamburg

Tel. + 49 40 374 2361-0 Fax. +49 40 374 2361-11

E-mail: <u>info@kaffeeverband.de</u> Website: <u>www.kaffeeverband.de</u>

Italy

• Federazione Caffè Verde Corso Venezia 49, I-20121 Milano Tel. + 39 02 77 50 232, Fax. + 39 02 76 13 825 E-mail: <u>info@federazionecaffevede.it</u>

 Associazione Commercio Caffè, Droghe e Coloniali "ASSOCAF"

Piazza San Matteo N. 15/5

I-16123 Genova

Tel/Fax +39 010 24 74 800 E-mail: assocaf@assocaf.it

• Associazione Caffè Trieste/Trieste Coffee

Association

Via San Nicolò 7, I-34121 Trieste Tel/Fax +39 040 56 79 20

E-mail: info@asscaffe.it

 Associazione Italiana Industrie Prodotti Alimentari (AIIPA)

Corso di Porta Nuova 34

IT-20121 Milano

Tel. + 39 02 65 41 84 Fax. + 39 02 65 48 22 E-mail: v.bordoni@aiipa.it, g.forni@aiipa.it

 Associazione Italiana Torrefattori Corso Venezia 49, I-20121 Milano

Tel. + 39 02 77 50 232 Fax. + 39 02 77 50 381

E-mail: info@altoga.it

The Netherlands

Koninklijke Nederlandse Vereniging voor Koffie en
Thee

.

Sir Winston Churchilllaan 366F (19th floor)

NL-2285 SJ Rijswijk P.O. Box 161 NL-2280 AD Rijswijk

Tel +31 70 336 51 61 Fax: +31 70 336 51 67

E-mail: knvkt@knvkt.nl Website: www.knvkt.nl

Norway

 Norwegian Coffee Association Niels Juels gate 16

N-0272 Oslo

Tel. +47 2313 1850 Fax. +47 2313 1851

E-mail: <u>egil@kaffe.no</u> Website: <u>www.kaffe.no</u>

Portugal

 AICC – Associação Industrial e Comercail do Café/Portuguese Coffee Roasters Association Rua Padre Francisco Alvares No 1 – 1 Dt. Letra A 1500-476 Lisboa

Tel. +351 21 774 16 74 Fax +351 21 778 53 44

E-mail: <u>a.i.c.cafe@mail.telepac.pt</u>

Spain

• Spanish Coffee Federation c/o Ms. Eileen Gordon

C/Gral. Alvarez de Castro 20, E-28010 Madrid Tel +34 91 448 82 12 Fax +34 91 448 85 01

E-mail: aetc@federacioncafe.com
Website: www.federacioncafe.com

Sweden

• Svensk Kaffeinformation c/o Mr Håkan Björglund Box 55680 S-102 15, Stockholm

Tel. + 46 87 626 520 Fax. + 46 87 626 512

E-mail: hakan.bjorglund@li.se

Switzerland

• Swiss Coffee Trade Association

1 place St-Gervais P.O. Box 5425

CH 1211 Geneva 11, Switzerland

Tel +41 22 839 77 32 Fax +41 22 702 92 26

E-mail: scta@sucafina.ch

United Kingdom

• British Coffee Association

P.O. Box 5

Chipping Norton D.O. Oxon OX75UD

Tel. + 44 160 864 49 95 Fax. + 44 160 864 49 96

E-mail: info@britishcoffeeassociation.org

Company Members:

• Bernhard Rothfos GmbH

Mr. W. Heinricy

Am Sandtorpark 4, 20457 Hamburg Germany Tel. +49 403 61 230 Fax +49 403 61 23 400

E-mail: heinricy@rothfos.de

• Deutsche Extrakt Kaffee GmbH

Mr. H. Bebensee,

Buschwerder Hauptdeich 10,

21107 Hamburg Germany

Tel +49 40 37 88 90 Fax +49 40 36 43 11,

E-mail: <u>bebensee@kord-hh.com</u> and <u>harmgardt@kord-hh.com</u>

• J.Th. Douqué's Koffie BV

Mr. J.T.H.H.M. Douqué

P.O. Box 552, 1180 AN Amstelveen

The Netherlands

Tel. +31 20 62 22 477 Fax +31 20 62 21 868

E-mail: JTHHM@douque.com

• ECOM Agroindustrial Corp. Ltd

Mr. E. Esteve,

P.O. Box 64, CH-1009 Pully, Switzerland Tel. +41 217 21 72 46 Fax +41 217 11 10 75

E-mail: eesteve@ecomtrading.com

• EFICO s.a.

Mr. P.F. Installé

Italiëlei 181, B-2000 Antwerp, Belgium Tel.+ 32 323 37 865 Fax +32 322 64 738

E-mail: efico@efico.com

• Kraft Foods Europe

Lindbergh-Allee 1, CH - 8152 Glattpark,

Switzerland

• Louis Dreyfus Commodities Suisse S.A.

Mr. Hans Van

Swissair Centre - 29, Rte de l'Aéroport

Case postale 236 1215 Geneva 15 / Switzerland

Tel. +41 22 799 2833 Fax. +41 22 592 7332

E-mail: hans.van@ldcommodities.com

• Luigi Lavazza S.p.A.

Ms. Valentina Maglio

Strada Settimo 410, I-10156 Torino

Tel. +39 011 239 8326 Fax +39 011 239 8290

E-mail: v.maglio@lavazza.it

• Nestlé Portugal

Mr. A. Saraiva de Reffóios

R. Alexandre Herculano 8-8A

Linda-a-Velha

2795-010 Portugal

Tel. +351 21 414 8885 Fax +351 21 414 3700

E-mail: <u>António.Reffoios@pt.nestle.com</u>

• Sara Lee/DE,

Mr. R. Schwab

Baarerstrasse 12, 6301 Zug, Switzerland

Tel. +41 41 726 15 85, Fax +41 41 710 05 63

• Sucafina sa

Mr. X. Fagart

1 Place St Gervais

CP 5425 Geneva Switzerland

Tel. +41 22 839 7778 Fax +41 22 702 9221

E-mail: xf@sucafina.ch

• Tchibo GmbH

Mr. Klaus Krämer

Überseering 18, D-22290 Hamburg Germany

Tel. +49 40 63 87 23 49 Fax +49 40 63 87 21 70

E-mail: klaus.kraemer@tchibo.de

• VOLCAFE LTD

Mr. P. Moser

Gertrudstrasse 1

CH-8401 Winterthur Switzerland

Tel. +41 522 64 94 94 Fax 41 522 64 94 00

E-mail: pmoser@volcafe.ch